



# Enabling and tracking private sector contribution to the Sustainable Development Goals (SDGs)

*Pietro Bertazzi, Sr. Manager Public Policy and International Affairs*

# About GRI

Who we are

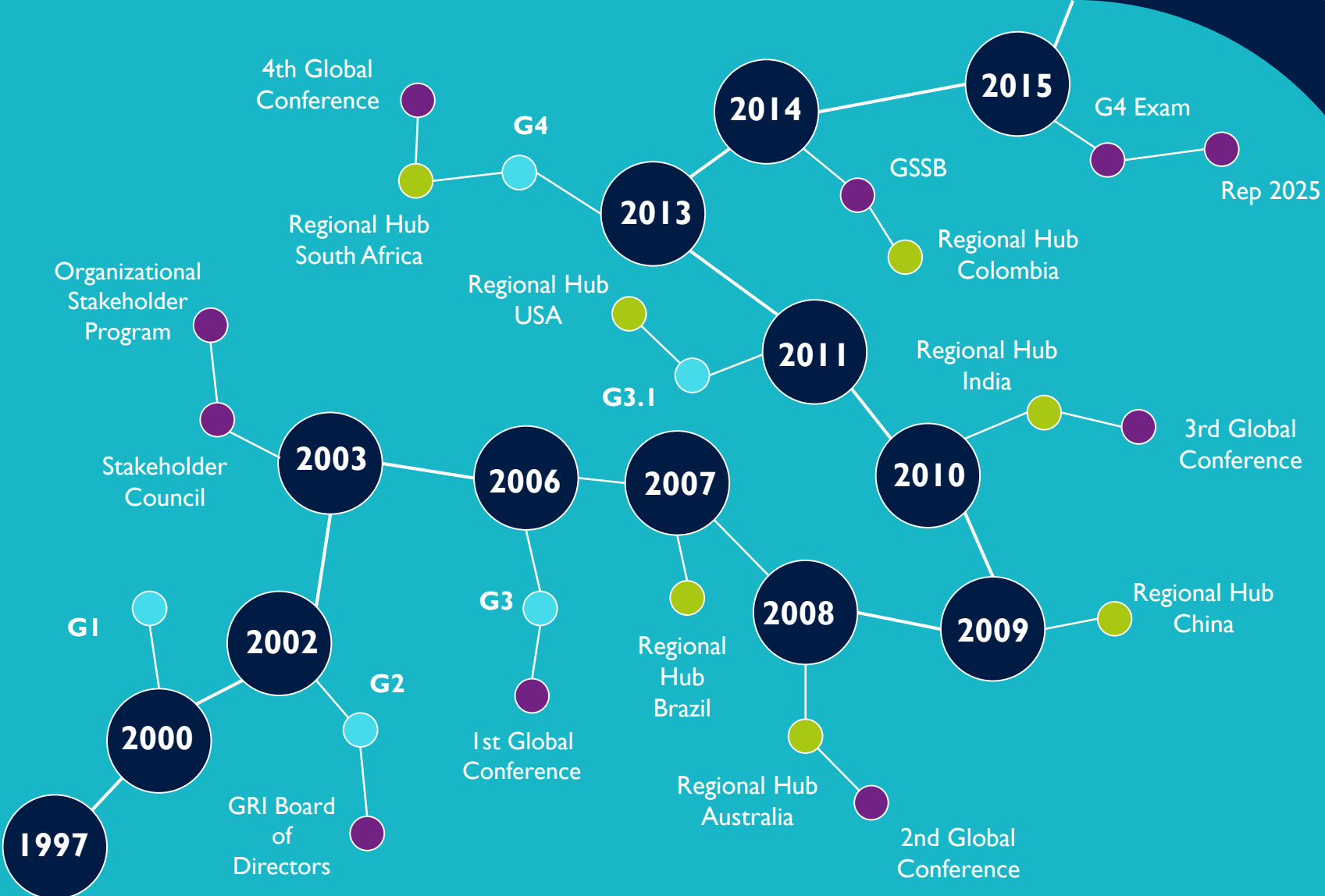




A future where  
sustainability is  
integral to every  
organization's  
decision-making  
process

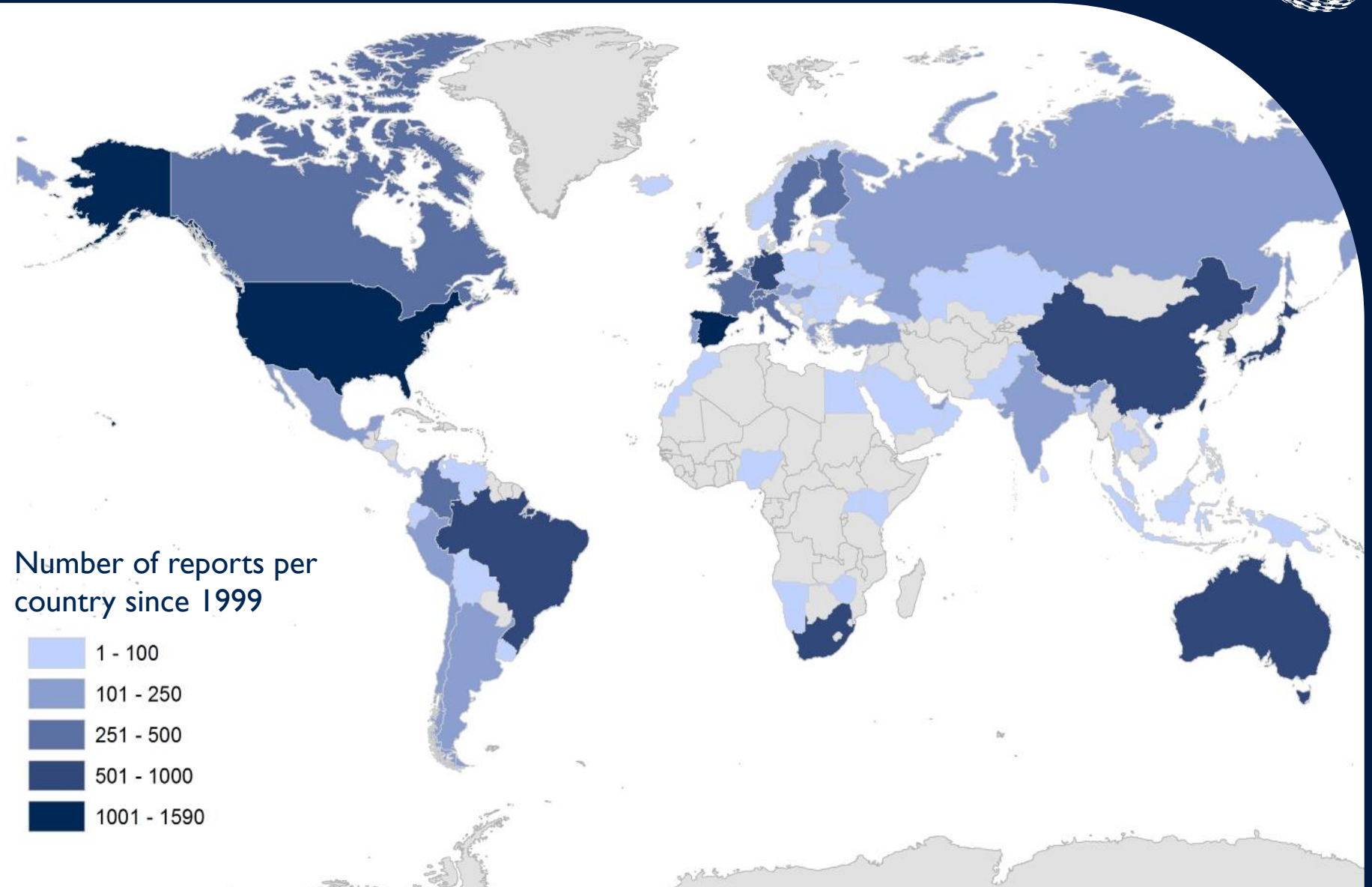


# Our History



# Over 28,000 Reports in our Database

Reporters in over 90 countries



# GRI Sustainability Reporting Standards

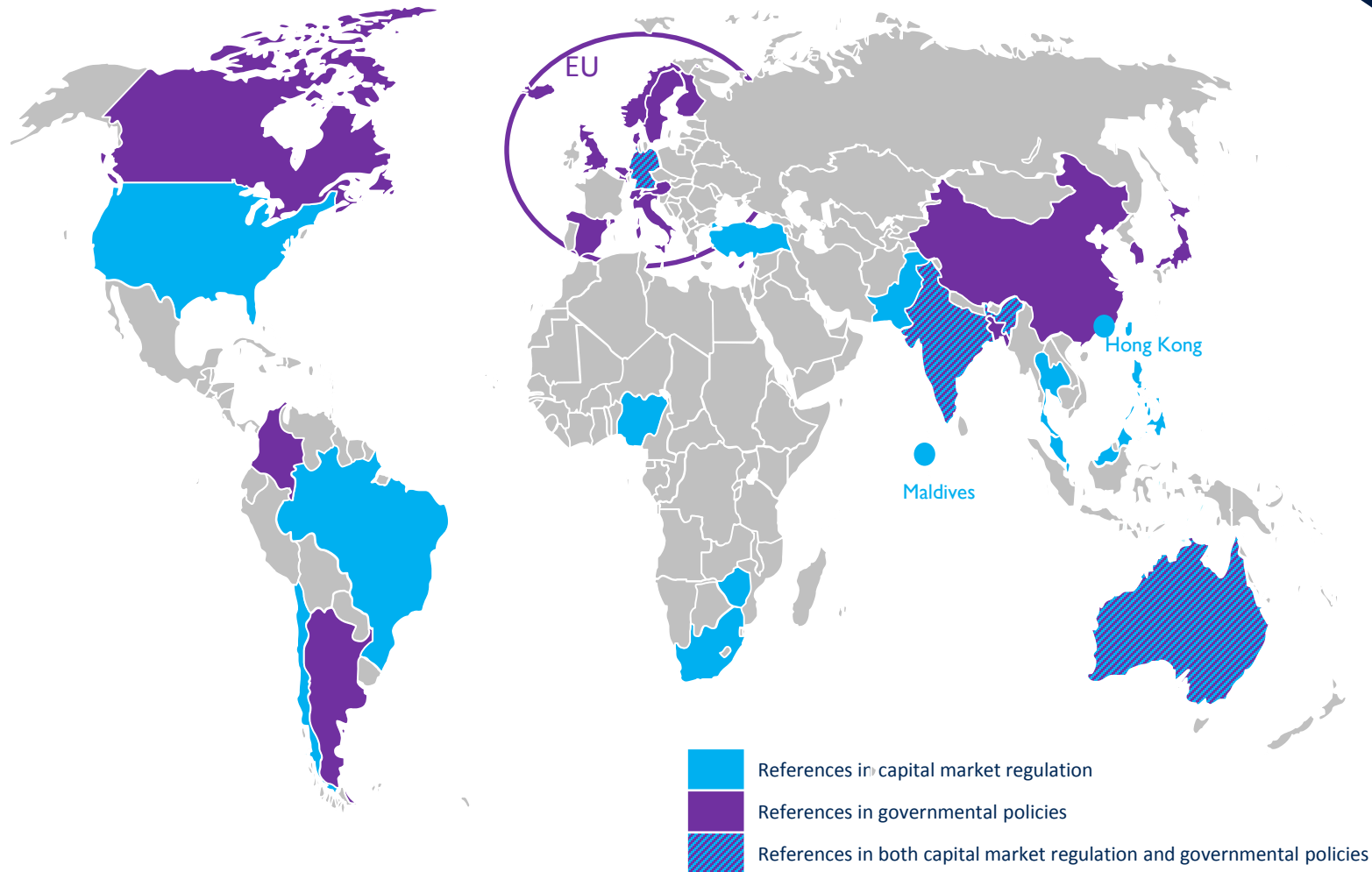
Enhancing comparability & quality



- GRI Standards enhance the global comparability and quality of sustainability information, resulting in greater transparency on economic, environmental and social impacts
- Globally accepted standards create a common language for organizations and stakeholders by which impacts of organizations can be communicated and evaluated



# 38 countries refer to GRI in government policy and capital market regulation



# GRI's contribution to the SDGs

Enabling and tracking private sector contribution to the Sustainable Development Goals (SDGs)





# The Sustainable Development Goals

17 goals for the world



## THE GLOBAL GOALS For Sustainable Development



# The business case for the SDGs

## building a resilient business



- Identifying future business opportunities
- Enhancing the value of corporate sustainability
- Strengthening stakeholder relations and keeping pace with policy requirements
- Stabilizing societies and markets
- Using a common language and shared purposes



# SDG Target 12.6 Tracker

The source for live monitoring on the progress of Target 12.6



## UN Sustainable Development Goal Target 12.6 - Live Tracker

Click here to track the progress of sustainability reporting around the world

Click Here



UN Sustainable Development Goals

The UN Sustainable Development Goals (SDGs)



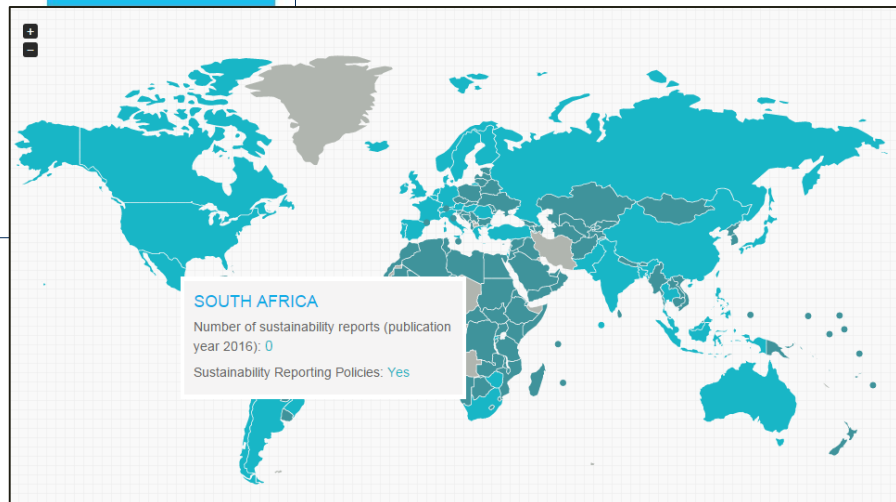
What is Sustainability Reporting?

Sustainability reporting allows organizations to



What is GRI?

GRI is an international independent organization



# The SDG Compass

## Objective and partnership



- Guide companies how they can align their strategies, measure and manage their contributions to the SDGs
- A written guide and two online tools [www.sdgcompass.org](http://www.sdgcompass.org)
- Partnership

The logo features a stylized blue star with four points, followed by the text 'SDG Compass' in a bold, black, sans-serif font.

## SDG Compass



United Nations  
Global Compact



wbcasd



# The SDG Compass

## Five steps



- Five practical steps:
  1. Understanding the SDGs
  2. Defining priorities
  3. Setting Goals
  4. Integrating
  5. Reporting and Communicating
- Download the full guide on [sdgcompass.org](https://sdgcompass.org)



# SDG Compass

## Step I



## I. Understanding the SDGs

### 3 actions

- What are the SDGs?
- Understanding the business case
- The baseline responsibilities for business



# SDG Compass

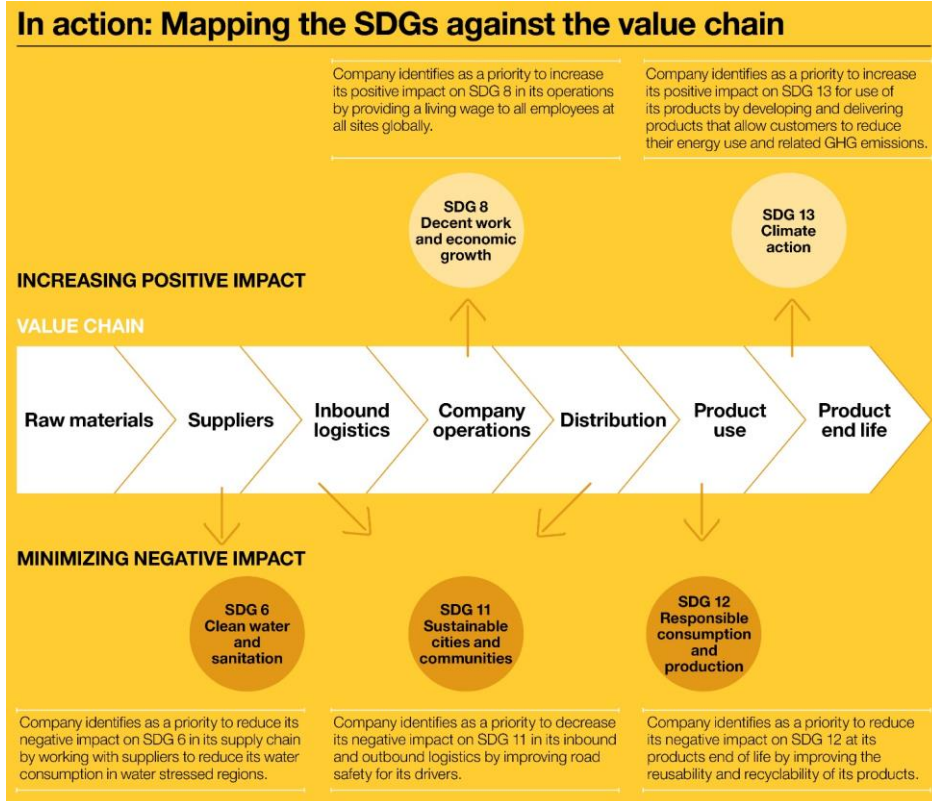
## Step 2



## 2. Defining priorities

### 3 actions

- Map the value chain to identify impact areas
- Select indicators and collect data
- Define priorities



# SDG Compass

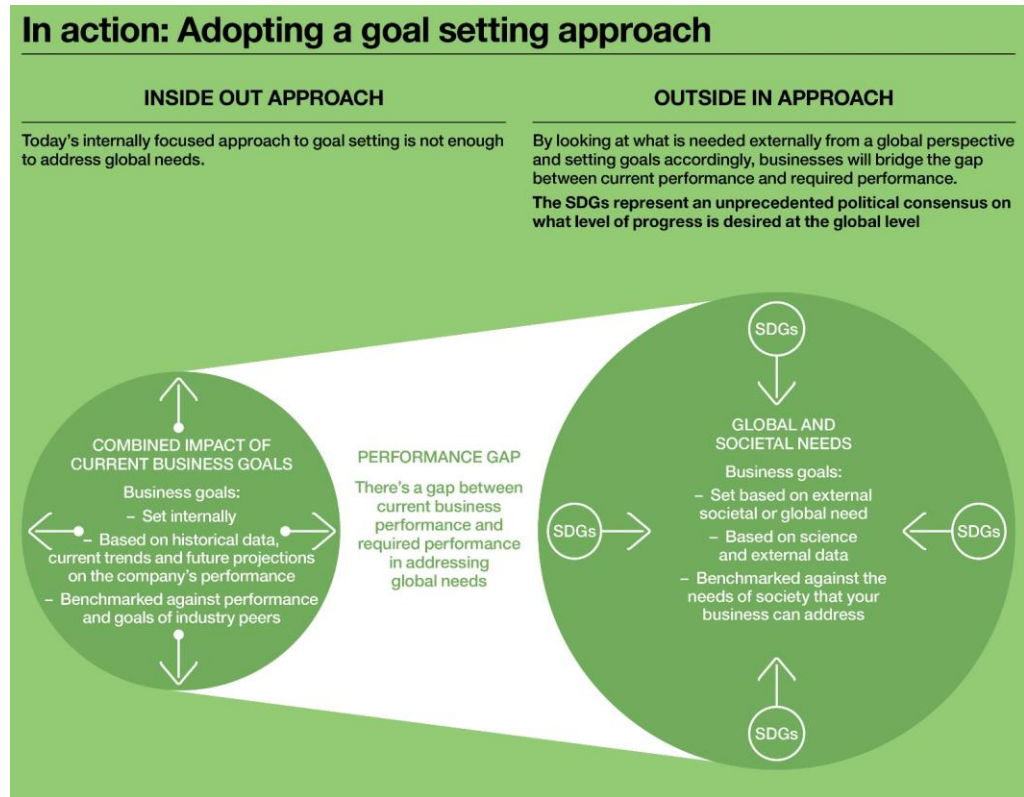
## Step 3



### 3. Setting goals

#### 4 actions

- Define scope of goals and select KPIs
- Define baseline and select goal type
- Set level of ambition
- Announce commitment to SDGs





# SDG Compass

## Step 4



### 4. Integrating

#### 3 actions

- Anchoring sustainability goals within the business
- Embed sustainability across all functions
- Engage in partnerships



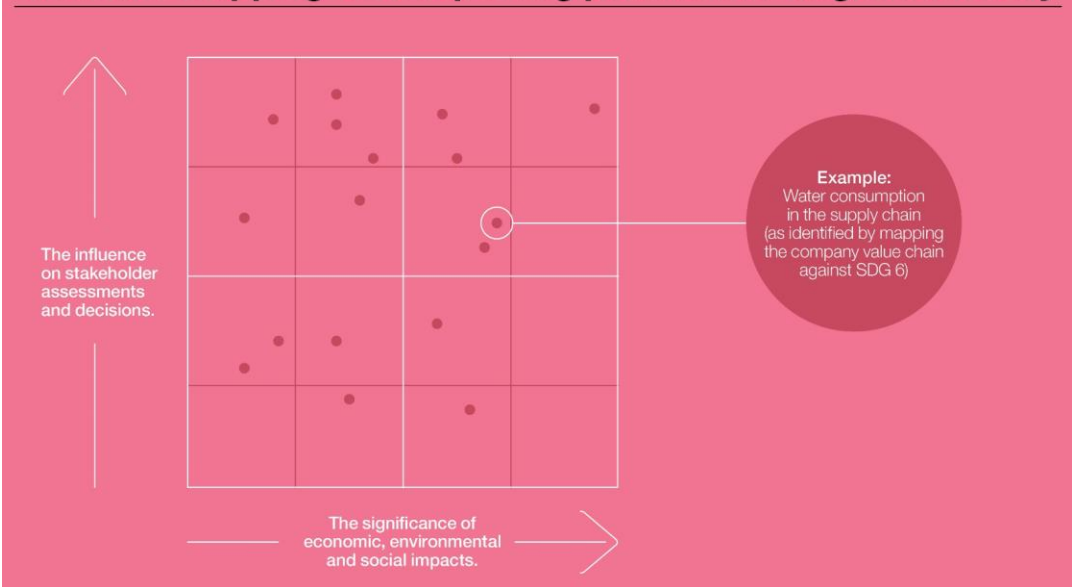


## 5. Reporting and communicating

2 actions

- Effective reporting and communication reflecting your materiality analysis (from Step 2)
- Communicating on SDG performance

### In action: Mapping SDG reporting priorities through materiality



# The SDG Compass



## Online guide and tools

- [www.sdgcompass.org](http://www.sdgcompass.org)
- Inventory of business indicators mapped against the SDGs and the targets
- Inventory of Business Tools for impact assessment mapped against the SDGs and targets



# The SDG Compass

## Inventory of business indicators



Filter by SDG Goals

Filter by SDG Targets

Filter by Business Themes

Filter by Type

Filter by Source

Select All

Select All

Select All

Select All

Select All

Search by Keyword

Export Data

Clear Filters

Showing 1 to 10 of 834 indicators

SDG Goal	SDG Target	Business Theme	Type of Indicator	Indicator Source	Indicator Description	Indicator ID	More Info
1. End poverty in all its forms everywhere	1.4 By 2030, ensure that all men and women, in particular the poor and the vulnerable, have equal rights to economic resources, as well as access to basic services, ownership and control over land and other forms of property, inheritance, natural resources, appropriate new technology and financial services, including microfinance	Access to financial services	Sector-specific	GRI G4 Financial Services Sector Disclosures	Access points in low-populated or economically disadvantaged areas by type	FS13	<a href="#">i</a>
1. End poverty in all its forms everywhere	1.4 By 2030, ensure that all men and women, in particular the poor and the vulnerable, have equal rights to economic resources, as well as access to basic services, ownership and control over land and other forms of property, inheritance, natural resources, appropriate new technology and financial services, including microfinance	Physical and economic displacement	Sector-specific	GRI G4 Electric Utilities Sector Disclosures	Approach to managing the impacts of displacement	former EU20	<a href="#">i</a>

# Looking forward

GRI's future involvement with the SDGs



# Engage with GRI

Develop your reporting practice and strategy



1. Gold Community
2. SDGs Training
3. SDGs Mapping Service

To find out more

[www.globalreporting.org/SDGs](http://www.globalreporting.org/SDGs)



# GRI Conference & the SDGs

Develop your reporting practice and strategy



**5<sup>th</sup> GRI Global Conference**  
Empowering Sustainable Decisions  
Amsterdam, 18 – 20 May 2016

**BEYOND REPORTS FOR #GLOBALGOALS**

## GRI & SDGs

GRI IS ENABLING BUSINESS CONTRIBUTION TO THE SDGs THROUGH TOOLS AND ACTIVITIES TO HELP YOU DEVELOP YOUR REPORTING PRACTICE AND SUSTAINABILITY STRATEGY TO SUPPORT THE SUSTAINABLE DEVELOPMENT AGENDA.

**5 GENDER EQUALITY**

**8 DECENT WORK AND ECONOMIC GROWTH**

**12 RESPONSIBLE CONSUMPTION AND PRODUCTION**

**13 CLIMATE ACTION**

**17 PARTNERSHIPS FOR THE GOALS**

**9 INDUSTRY, INNOVATION AND INFRASTRUCTURE**

**10 REDUCED INEQUALITIES**

**16 PEACE, JUSTICE AND STRONG INSTITUTIONS**

EXPLORE THESE SDG'S AND MUCH MORE, AT THE CONFERENCE

JOIN GRI AT THE GLOBAL CONFERENCE TO EMPOWER SUSTAINABLE DECISIONS.  
BEYOND REPORTS FOR #GLOBALGOALS

JOIN US AT THE GRI GLOBAL CONFERENCE, HEAR HOW EXPERTS AND PEERS ARE MOVING BEYOND REPORTS FOR #GLOBALGOALS.

TO FIND OUT MORE AND REGISTER VISIT [www.griconference.org](http://www.griconference.org)

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VISIT [WWW.GRICONFERENCE.ORG](http://WWW.GRICONFERENCE.ORG)

# Thank you



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