



Saudi-Italian Business Forum

Assolombarda, via Pantano 9, Milan

April 28, 10.00 – 13.30

Working Language: English

Draft Agenda

9.30 Registration

10.00 Opening Remarks

Mrs. Veronica Squinzi, Vicepresident for Internationalization, Assolombarda

Mr. Kamel S. Al-Munajjed, Co- Chairman, Saudi-Italian Business Council

Mr. Attilio Fontana, President, Lombardy Region

10.30 Reflections on Saudi Arabia

Mr. Valerio de Molli, CEO, The House of Ambrosetti

Mr. Dario Scannapieco, CEO, CDP (video)

Mr. Biagio Mazzotta, Chairman, Fincantieri

11.00 Business Structure of Lombardy and Saudi market

Mrs. Valeria Negri, Director Research Center, Assolombarda

Mrs. Sara Al Faiez, Senior Manager SIPA - Invest Saudi TBC

Mr. Waleed Alshaheri, Director MISA - Investor Journey TBC

Mr. Saleh Al Solami, Executive Director National Center for Industrial Development

Mrs. Sara Al Rasheed, Director - Premium Residency

11.50 Opportunities in Saudi and Success Stories of Italian companies

Infrastructure & Construction

Italian & Saudi company

Renewable Energy

Italian & Saudi company

Sports

Italian & Saudi company

Moderator: **Mr. Pietro Paolo Rampino**, Chairman, Joint Italian Arab Chamber of Commerce JIACC

13.30 Networking lunch