



مجلس الأعمال السعودي الإيطالي
BUSINESS COUNCIL SAUDITA ITALIANO



ASSOLOMBARDA

Saudi-Italian Business Forum

Fondazione Stelline, Corso Magenta 61, Milan
May 5, 10.00 – 13.00 (IT)
Working Language: English

Agenda

Registration

09.30 – 10.00

Opening Remarks

10.00 – 10.15

Mrs. Veronica Squinzi, Vicepresident for Internationalization, Assolombarda
Mr. Kamel S. Al-Munajjed, Chairman, Saudi-Italian Business Council

Framework of initiatives and opportunities

10.15 – 11.30

Mr. Massimo Dal Checco, President, Confindustria Assafrica&Mediterraneo
Mr. Marco Fedato, Director Investment, Tourism & Promotion, Promos Italia
Mr. Abdulrahman Al Anbar, Strategic Partnerships Manager, Quality of Life Program
Mr. Abdullah M. Al-Shabanat, Vice President Machinery & Energy Cluster, National Industrial Development Center, Ministry of Industry and Mineral Resources

Moderator: **Mr. Pietro Paolo Rampino**, Vicepresident JIACC

Sectorial Round Tables

Life science

(Healthcare, Pharmaceutical)

11.30 – 13.00

Introduction by:

Mrs. Alessandra Gelera, Life Sciences Value Chain Coordinator for Assolombarda –
Head of Public Affairs Boston Scientific
Dr. Bassam Hamadeh, Chairman, Bassam Trading Company

Interventions by other participants



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Infrastructure, Construction

11.30 - 13.00

Introduction by:

Mrs. Veronica Squinzi, Vicepresident for Internationalization, Assolombarda – CEO Mapei

Mr. Abdulrahman Al Rabiah, President, ALRABIAH consulting engineers

Interventions by other participants

Furniture, Design & Fashion

11.30 – 13.00

Introduction by:

Mr. Marco Sabetta, Director General, Salone del Mobile

Mrs. Alessandra Guffanti, Sistema Moda Italia General Counsel Member – Guffanti Showroom

Mr. Saied Bakadam, CEO, First for Decoration Co

Mrs. Haifa Al Humaid, Founder, Haifa Humaid Co

Interventions by other participants

Oil&Gas, Energy

11.30 -13.00

Introduction by:

Mrs. Anna Maria Arcudi, Technical Energy Committee Assolombarda – Commodity Trading, A2A

Mr. Antonio Ardigo, Assets Director Aljomaih Energy & Water Company

Interventions by other participants

End of the meeting and Networking lunch

13.00 – 14.30



JOINT ITALIAN ARAB CHAMBER OF COMMERCE
الغرفة التجارية العربية الإيطالية المشتركة

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