

Arab Health 2023

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Healthcare outlook in the UAE



Healthcare driven by:

- Aging population
- Mandatory Health insurance
- Rise of Non-communicable diseases – heart disease, diabetes etc

As well as Government run Public Hospitals, there are a large number of private hospitals/groups in the UAE – American Hospital, Saudi German Group, Thumbay, Aster DM Healthcare, VPS among others
Big international hospitals have local partnerships or own facilities – Mayo Clinic, Johns Hopkins, Cleveland Clinic

Doing business

Companies can either open own office here in the UAE or set up distributor partnership who is registered with MOHAP

- All products need to be licensed by MOHAP before able to sell

Healthcare outlook in the UAE



Federal Government:

- Ministry of Health and Prevention (MOHAP)
 - *Focus on legislation, adopt and launch initiatives for healthy population, patient focussed priority*
- Emirates Health Services (EHS)
 - *Implement strategic policies and standards relating to the public health sector and preventative care set by MOHAP, and proposing legislation related to the development of the federal health sector in the UAE*

Emirate Focussed:

- Abu Dhabi Health Services Co (SEHA)
- Department of Health Abu Dhabi
- Dubai Academic Health Corporation
- Dubai Health Authority
- Dubai Healthcare City Authority
- Sharjah Health Authority

UAE Healthcare trends

- Digital transformation – Malaffi, Nabidh,
- Patient centred care
- Preventative care
- PPP opportunities
- Start Ups / Innovation - Dubai Future Foundation, Plug and Play, In5
- Value based healthcare

Arab Health – Show Information

Dates: 30th January – 2nd February (Live) 4th January – 2nd March (Online)

Venue: Dubai World Trade Centre, Dubai, UAE

Expected Exhibitors: 3,000

Expected (Unique) Visitors: 51,090

Country Pavilions: 32

CME Accredited Conferences: 10

Delegates: 3,000+

\$781m worth of business generated at the 2022 edition

Arab Health – Show Sectors

Sectors at Arab Health 2023

Click on the sectors to view them on the map.



Medical equipment & devices



Disposables & consumer goods



Orthopaedics & physiotherapy/
rehabilitation



Imaging & diagnostics



Healthcare & general services



IT systems & solutions



Wellness & prevention



Healthcare infrastructure & assets



Healthcare transformation^{New}



Arab Health – Exhibitor Overview



99%
rated Arab Health as an important platform for their business



96%
rated the quality of visitors from good to excellent



89%
will be exhibiting again next year

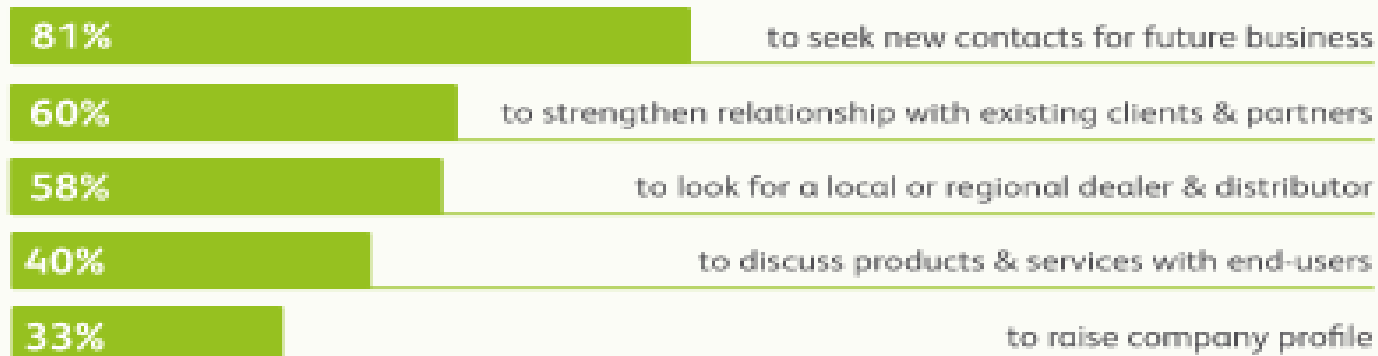


87%
rated the ROI from good to excellent



19%
of exhibitors participated for the first time

Top 5 reasons for exhibiting



Arab Health – Key Features

- Future Health Summit
- Intelligent Health Pavilion (**New**)
- Innov8 Talks
- The Village
- Transformation Talks

Arab Health – Key Exhibitor selection

- **Government** - UAE Ministry of Health, Dubai Health Authority, DHCA, Sharjah Health Authority
- **Manufacturer** - Canon, Draeger, Fujifilm, GE, Karl Storz, Olympus, Philips, Siemens,
- **Other** – American Hospital Dubai, Gulf Drug, Saudi German Hospital Group
- **Country Pavilions** – Belgium, China, Brazil, France, Germany, Italy, Saudi Arabia, Spain, UK, USA

Arab Health – Visitor Profile

Feedback



97%
rated Arab Health as an important platform to attend for their business



96%
rated their experience from good to excellent



96%
will attend Arab Health 2023

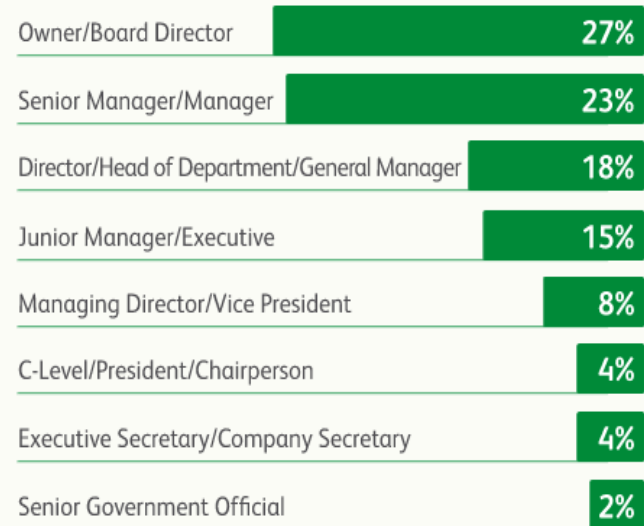


84%
sourced new suppliers

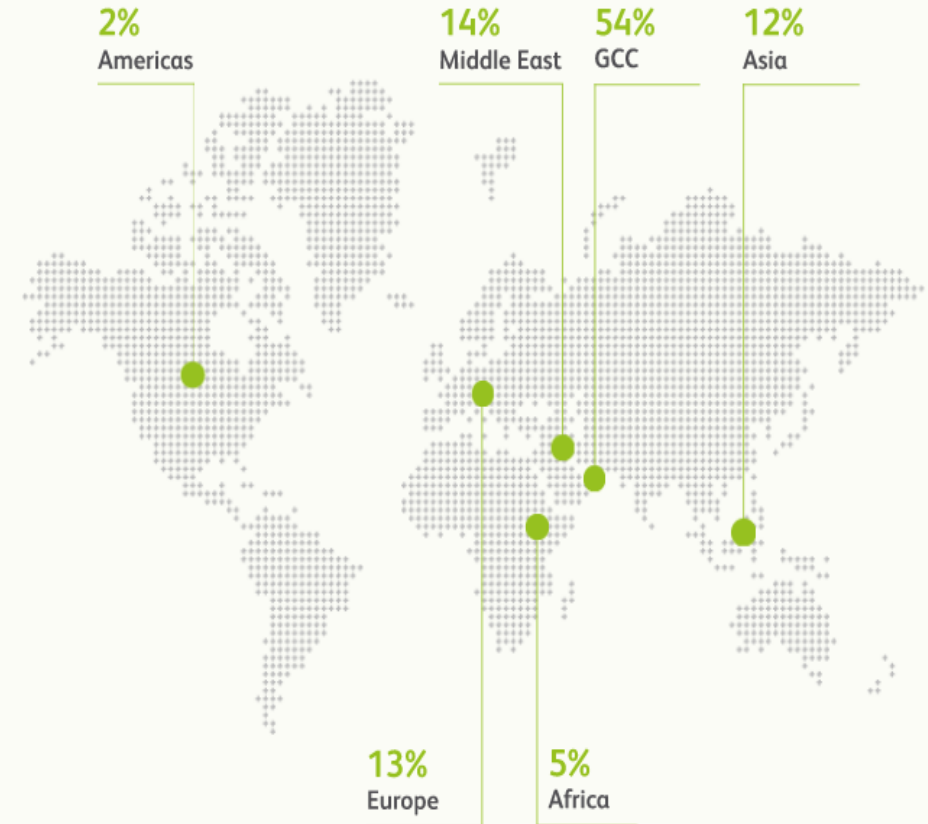


50%
attend the show every year

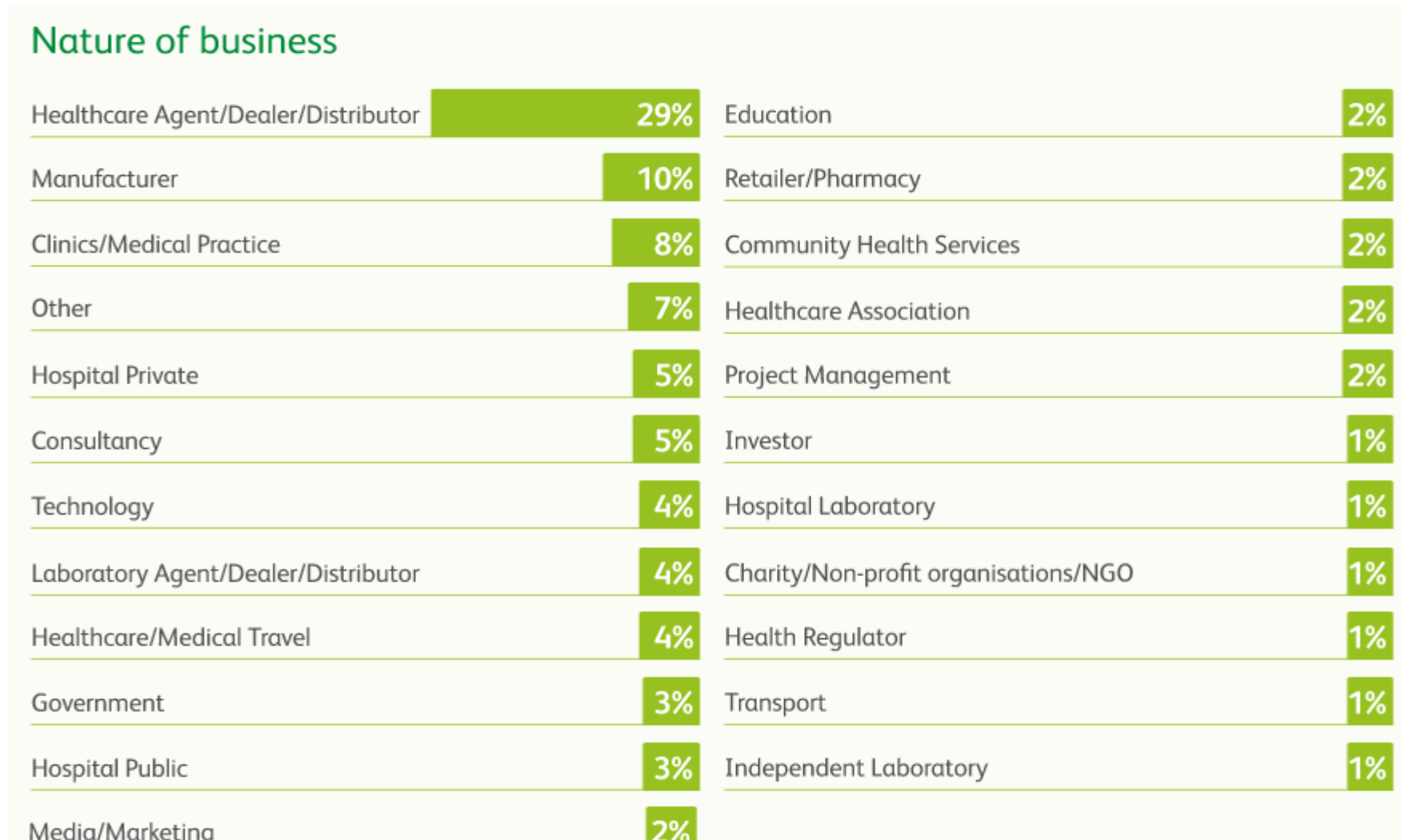
Seniority



Breakdown by region



Arab Health – Visitor Profile



Arab Health – Congress

<p>Total Radiology</p> <p>📍 Trade Centre, Sheikh Maktoum Hall</p> <p>30 Jan – 2 Feb</p>	<p>Obs and Gyn</p> <p>📍 Trade Centre, Sheikh Maktoum Hall</p> <p>30 – 31 Jan</p>	<p>Orthopaedics</p> <p>📍 Trade Centre, Sheikh Maktoum Hall</p> <p>1 – 2 Feb</p>
<p>Internal Medicine New</p> <p>📍 Trade Centre, Al Ain J & K</p> <p>30 – 31 Jan</p>	<p>Surgery</p> <p>📍 Trade Centre, Sheikh Maktoum Hall</p> <p>30 Jan – 2 Feb</p>	<p>Paediatrics New</p> <p>📍 Trade Centre, Abu Dhabi B</p> <p>1 – 2 Feb</p>
<p>Emergency Medicine</p> <p>📍 Trade Centre, Abu Dhabi B</p> <p>30 – 31 Jan</p>	<p>Anaesthesia and Pain Management New</p> <p>📍 Trade Centre, Dubai C & D</p> <p>30 – 31 Jan</p>	<p>Quality Management</p> <p>📍 Trade Centre, Al Ain J & K</p> <p>1 – 2 Feb</p>
	<p>Public Health</p> <p>📍 Trade Centre, Dubai C & D</p> <p>1 – 2 Feb</p>	

THANK YOU

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