

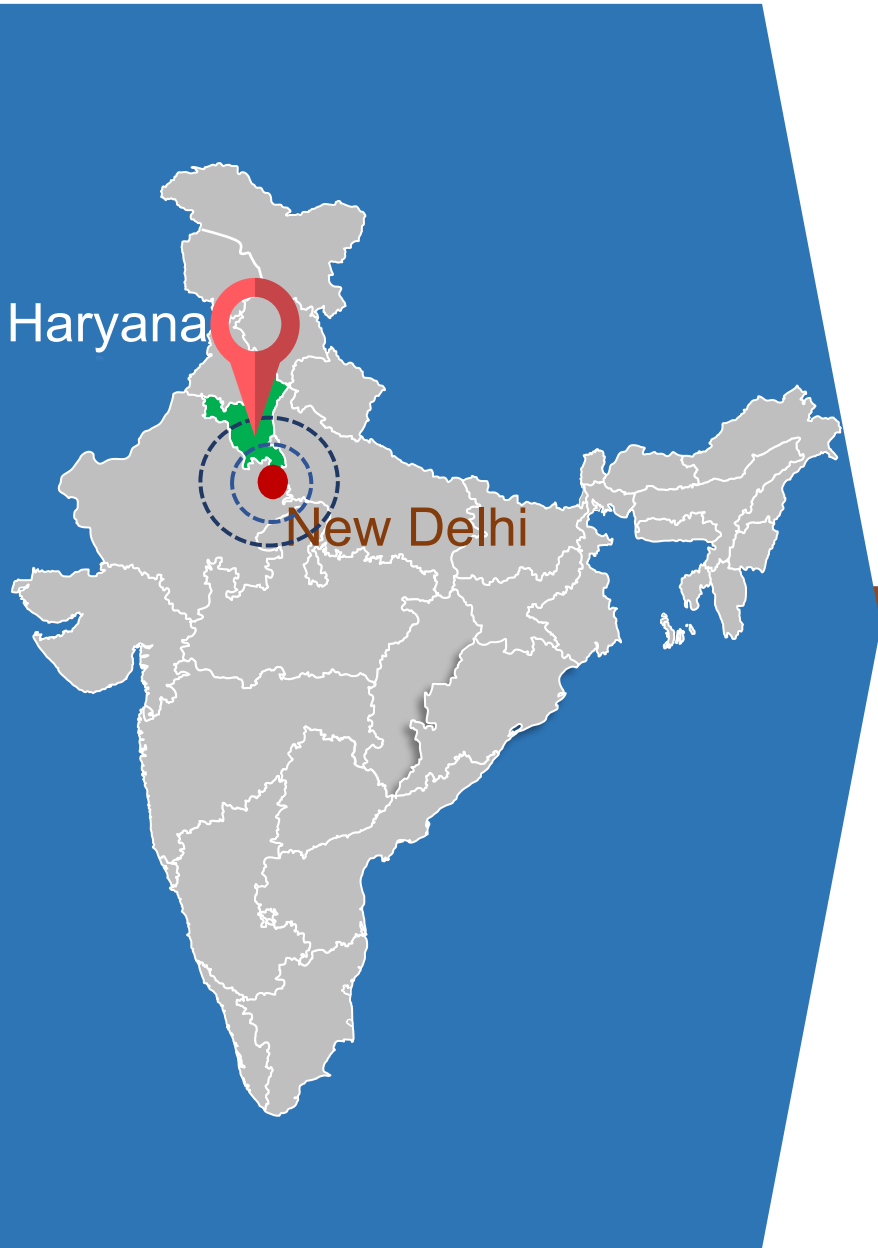


# Transforming Haryana through a “Go Global Approach”

Foreign Cooperation Department, GoH  
**April 2022**



# HARYANA – Heart of Emerging India



Fast paced Growth (**CAGR of over 10%** in last 10 yr.)  
1.3% of landmass contributes to 3.63% of India GDP



**2<sup>nd</sup> Highest per Capita Income** among Indian States – USD \$ **3577.81**



**250+** out of **500 Fortune-500** companies have offices/industrial establishments in Haryana



Strong Market Base. **Top 5 States** with high per Capita Income# Urban Haryana ranked **1<sup>st</sup>** in Monthly Per Capita Expenditure\$



**2/3<sup>rd</sup> of Haryana** lies in National Capital Region. The entire State is within **250 km** from Delhi International Airport

# HARYANA – Leadership across Sectors

## Textile

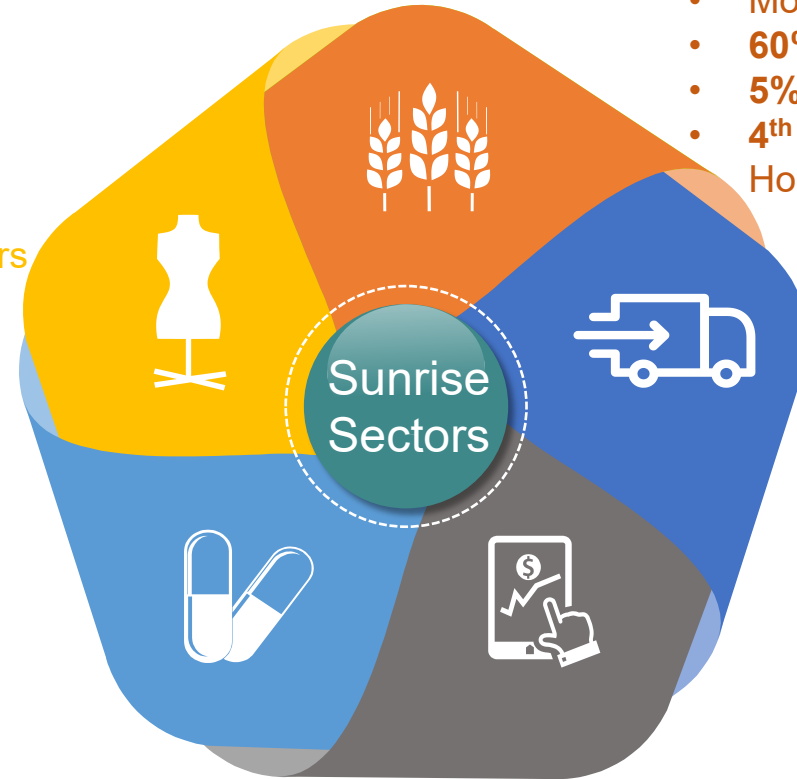
- **4th largest** producer of cotton in the country contributing **6%** to national production
- Readymade garments worth more than **USD 1 billion** being exported from the state annually
- The sector employs over **1 million** workers

## Pharmaceutical & Chemical

- Well established Pharma sector growing @ **9.4%**
- State setting up State of the Art **Pharma park** in Karnal

## Agriculture

- More than **3000** operative food processing units
- **60%** of India's Basmati Export
- **5%** of National Dairy Production
- **4<sup>th</sup>** – Egg Production **8<sup>th</sup>** – Meat production **1<sup>st</sup>** – Horticulture Crops



## Automobile & Auto Components

- Haryana manufacturers **80%** of excavators, **52%** of cranes, **50%** of cars and **33%** of two wheelers in India
- **50 of 150 (33%)** large OEMs in India are located in Haryana

## IT and ESDM

- Haryana is the **3<sup>rd</sup>** largest exporter of software
- The software and IT export for the FY18 was **USD 8.0 billion** from Haryana.
- Gurgaon is BPM capital of World (**5%** of Global Workforce)

# Best in Class Infrastructure



## 4<sup>th</sup> in Infrastructure Development Index – CMIE



2 International & 5 Civil Airports



9 Inland Container Depots (ICDs), 3 Container Freight Stations & 8 Private Freight Terminals



26,131 Km Road network, 15 National & 29 State Highways



1171 Km Rail Network



Most of the Districts are covered by at least 1 Industrial Corridor

# Haryana: Institutional Mechanism/ Key Departments

## Department of Foreign Cooperation (FCD)

All Foreign Related matter such as trade, investment, exports, diaspora etc.

## Department of Industries & Commerce

Nodal department to promote industries and to facilitate the entrepreneurs in setting up of Industries in the State.

## Department of Higher Education and Department of Technical Education

Nodal Departments of Govt. of Haryana in the area of Higher Education and Technical Education

## Haryana Skill Development Mission (HSDM)

Delivering quality skill training and professional knowledge to the youth to enhance their employability and bridge skill deficit

## Haryana Enterprises Promotion Centre (HEPC)

Single Roof Clearance System for industries related approvals

## Haryana State Industrial and Infrastructure Development Corporation Ltd (HSIIDC)

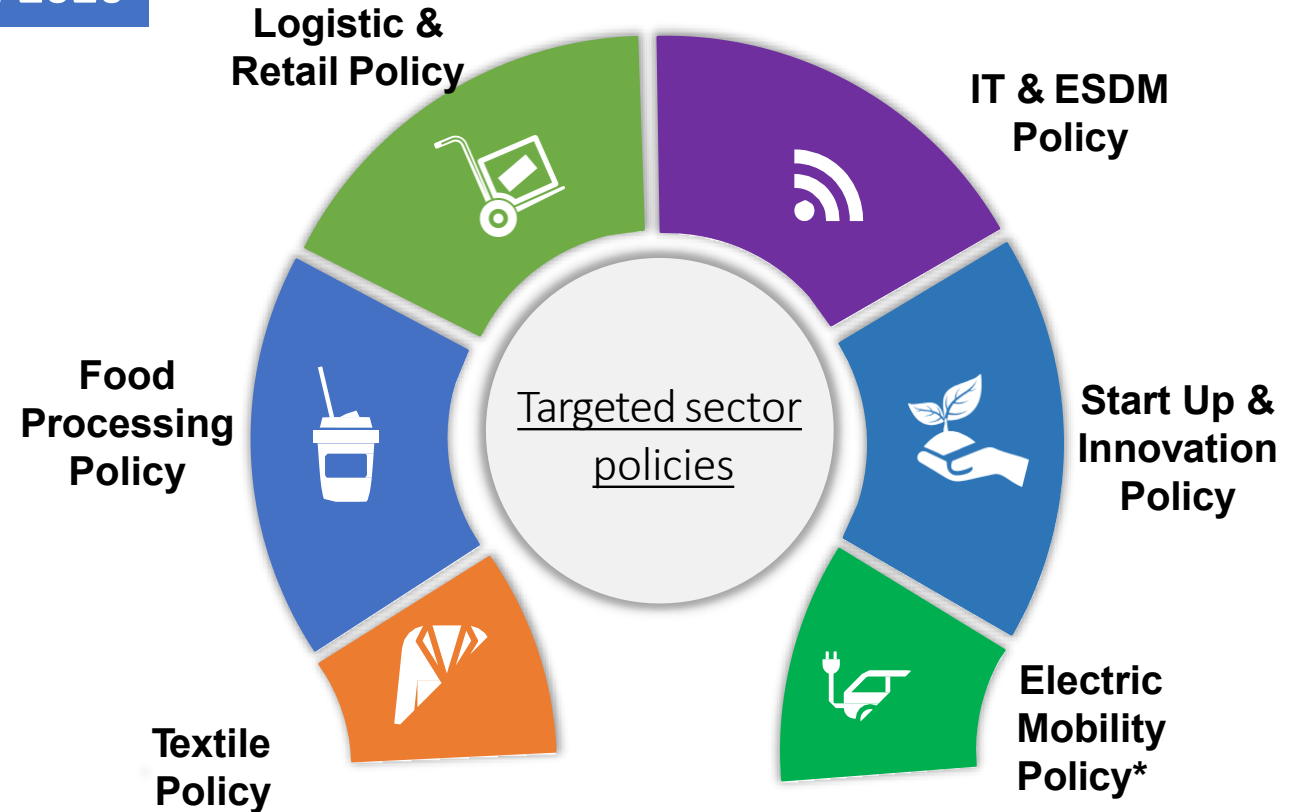
Deployment of industrial Estate and industrial land bank within the State

# Progressive Policy Regime

## Haryana Enterprises and Employment Policy (HEEP) 2020

- 1 Investment subsidy upto 150% of FCI\*\*
- 2 Employment Generation Subsidy up to USD \$ 640 per person p.a for 7 yr
- 3 Upto 100% reimbursement on Stamp duty and Electricity duty
- 4 Interest Subsidy upto 8% on term loan
- 5 75% Market Development Assistance upto USD \$ 5,333.
- 6 50% subsidy on purchase of testing equipment upto USD \$ 26,667 per year
- 7 75% reimbursement for obtaining quality certification upto USD \$ 6,666.

\* Fixed Capital Investment



**Provision of Customized Special Incentives for Mega Investments (with more than USD \$ 10 million FCI)**

\* To be launched shortly

# Haryana: A preferred global investment destination

*Haryana, a northern State in India, is a major industrial and corporate hub, with abundant land parcels, lucrative sectoral policies, flagship infrastructure projects and seamless investment facilitation processes..*

## Preferred FDI destination

Haryana has attracted Foreign Direct Investment (FDI) equity inflows worth **\$4.4 Bn** during the period Oct 2019 to Dec 2021 (6<sup>th</sup> Highest in the country)

Source: IBEF/ DPIIT

## Leader in Exports

Haryana accounts for exports of nearly **\$11.60 Bn (2020-21)**.

Ranked at 7<sup>th</sup> position in terms of total exports within the country and 2<sup>nd</sup> among land locked States.

Source: DGCIS

## A hub of Fortune 500 companies



# Foreign Cooperation Department at a Glance

## Objective



<p><u><i>Liaison with Indian Missions aboard/MEA/ Foreign Missions on matters pertaining to investments, employment, education, skill development, culture and NRI/PIO affairs.</i></u></p>	<p><u><b>Formulation of country-wise strategies for promotion</b></u> of investment, employment in the State, education and skill development and promotion of Haryanvi culture and welfare of Haryanvi diaspora</p>	<p><u><i>Participation in bilateral working groups to promote State's interest in foreign countries in the area of trade and investment both in-bound and out-bound in consultation with MEA</i></u></p>
<p><u><i>Participation at bilateral and multilateral forum to pursue issues of interest of the State involving cooperation in public and private sector organization</i></u></p>		<p><u><i>Develop global country-wise marketing &amp; communication Strategies to ensure strong links with Haryanvi diaspora</i></u></p>

## Focus Areas

Investment Targeting, Promotion and Lead Generation	Trade and Exports	Education, Student Exchange, Capacity Building and Skill Development Initiatives	Tourism Development	Promote Brand Haryana at International and national level	Engaging Non-Haryanvi Diaspora
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# Notable Achievements of FCD

## Framework of Collaboration, MoUs, Mols, Framework of Engagements

- **January 2022**, signed a Framework of Engagement (FoE) with **British Deputy High Commission at Chandigarh**.
- **January 2022**, signed a Framework for Collaboration (FFC) with **Nanyang Polytechnic International (NYPi), Republic of Singapore**
- March 2022, **MEMORANDUM OF INTENT (MoI)**, The Ministry Of Trade And Export Development Of The Province Of **Saskatchewan Of Canada**
- **March 2022, Signed Letter of Intent (LoI) with Embassy of Uganda in India**
- Advance stages of discussions of signing bilateral cooperation agreements with other countries including Somalia, Seychelles, Uzbekistan, Azerbaijan, Kenya, Zimbabwe etc.

## Active Engagement and Dialogue going with 25+ countries

United States, Canada, Australia, Japan, South Korea, Germany, Poland, Denmark, Czech Republic, Switzerland, United Kingdom, Singapore, Israel, Thailand, Uzbekistan, Azerbaijan, Vietnam, Eritrea, Ethiopia, Ghana, Kenya, Madagascar, Malawi, Mozambique, Nigeria, Senegal, Tanzania, Somalia, Seychelles, Uganda, Zimbabwe

## Haryana Africa Conclave Series – 1 with participation of ambassadors from 12 countries – Oct 2021

- In presence of Hon'ble Minister of States, MEA, Hon'ble Governor, CM, Deputy CM of Haryana, OSD (States), MEA, Ambassadors of targeted nations
- Participation of more than 10 Departments of GoH, Industry Associations, Educational Institutions



Japanese Giant TDK group company Amperex Technology Limited Setting up Asia's biggest battery plant at Sohna



Walmart owned Flipkart to setup its largest fulfillment centre in the Haryana on 140 acre land



Indian-Japanese Automobile giant Maruti Suzuki to setup 3<sup>rd</sup> plant in Haryana with investment of over \$2.6 Billion



Hyundai Motors India Ltd to setup New Corporate Building at sector 29, Gurugram in 2021



Inauguration of new facility with investment of approx. INR 4000 Cr. in June 2020

We Welcome You to Haryana  
to participate in building India's future

