



GTO

Greatness of Mexico



DIEGO SINHUE RODRÍGUEZ VALLEJO

GOVERNOR OF THE STATE
OF GUANAJUATO 2018 – 2024

   @DIEGOSINHUE



STRATEGIC LOCATION



GTO 500

OVER 500 COMPANIES HAVE CHOSEN GUANAJUATO AS THE BEST PARTNER TO DEVELOP THEIR BUSINESS AND EXPAND GLOBAL OPERATIONS.

65+ COMPANIES
NORTH AMERICA

110+ COMPANIES
EUROPE

130+ COMPANIES
ASIA

160+ COMPANIES
SOUTH & CENTRAL AMERICA

ECONOMIC OVERVIEW

EXPORT BASED ECONOMY

\$25 BILLION USD

RANKED AS #1 EXPORT STATE
NOT LOCATED
IN THE US BORDER

STRONG LABOR FORCE

60,000 NEW
PEOPLE LOOKING
FOR WORK PER YEAR

6TH MOST POPULATED STATE

6.11 MILLION
INHABITANTS

6TH ECONOMY IN MEXICO

GDP \$50K MILLION USD

PER CAPITA: 7,977 USD
AVG. ANNUAL GROWTH 4.4

S&P Global
Ratings

FitchRatings

MOODY'S



FAST GROWING EAP

THE 2ND FASTEST GROWTH RATE

FOR YOUNG POPULATION IN MEXICO

AGUASCALIENTES
0.5 MILLION

SAN LUIS POTOSI
1 MILLION

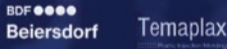
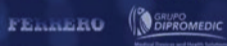
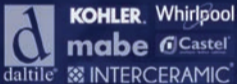
QUERETARO
0.7 MILLION



GTO EAP:
2.7+ MILLION

THE SIZE OF GTO'S ECONOMIC ACTIVE
POPULATION CAN BE MATCHED ONLY BY
ADDING THE EAP OF THREE NEIGHBOR STATES.

KEY INDUSTRIES



OUR MAIN
UNITED STATES
PARTNERS



TIMKEN

ANDRÖID



UGN



ORBIS

BorgWarner

MONROE
INTELLIGENT SUSPENSION



EAGLE OTTAWA
PREMIUM LEATHER



HFI

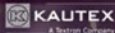
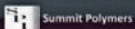


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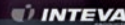
Anderson Cook

Janesville
ACOUSTICS



Loggett & Platt
AUTOMOTIVE

Milliken



OUR MAIN
JAPANESE
 PARTNERS



BRIDGESTONE

KINUGAWA

HHIROTEC

kasai

DENSO

THK
 RHYTHM

NKPM

AIKEDONO
 BRAKE EXPERTS

RYOBI

YUTAKA

ashimori
 QUALITY AUTOMOBILE RUBBER PARTS

G-TEKT
 CORPORATION

HIRUTA
 MEXICO S.A. DE C.V.

YOROSU

KYB

TFM
 TOPYRA
 PASTELERA DE MEXICO

MITSUI & CO.

OMRON

YACHIYO

Honda Lock

TIMLE
 TIMLE SA DE CV

MITSUBA

ONK PARTS

TACHI-S
 Mexico

KAWADA
 INDUSTRIES INC.

Marubeni

FUKOKU SC

MATSUJU

NIICO
 SHOWING THE WORLD

TOYO SEAT

American Fuji Seal Inc.

u-shin

TSUBAKI

YKK

YKK
 YKK KENYA LIMITED

HANWA CO. LTD.

GSW

SHOWA

NIIPPON STEEL & SUMITOMO METAL CORPORATION

SMC

KATOLIC **OKFWRP**

USUI

Fujikura

SHITTEI KOKUSAI **NSK**

NSK

Ski J-MEX

IMASEN
 ELECTRIC INDUSTRIAL CO. LTD.

VISTAMEX

NISIN

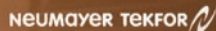
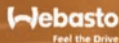
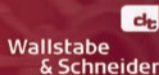
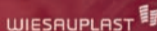
TENRYU

FUJIKOKI

EAGLE OTTAWA
 EXOTIC LEATHER

FIGERS
 POLYMER CORPORATION

OUR MAIN
GERMAN
PARTNERS



OUR MAIN
FRENCH
PARTNERS

 Le Bélier



DANONE



faurecia

STREIT
groupe

 HUTCHINSON®


NOVARES




PLASTIC OMNIUM

OUR MAIN
ITALIAN
PARTNERS

FERRERO

 **PROMA**

 **isocindu**
INSULATING DESIGN

 **FAIST**
INSPIRING SOLUTIONS

PIRELLI

 **ITT**

enel
Green Power

37 INDUSTRIAL PARKS



7 OEMS

ORIGINAL EQUIPMENT
MANUFACTURERS

THE SECOND LARGEST

AUTOMOTIVE PRODUCER

IN MEXICO

PROJECTED 2021
AUTOMOTIVE
PRODUCTION

+750,000 UNITS

PROJECTED 2021
TRANSMISSIONS
PRODUCTION

2,000,000 UNITS

PROJECTED 2021
ENGINE
PRODUCTION

1,130,000 UNITS



GROWING

ELECTRIC VEHICLE LEADERSHIP

WE SUPPLY

SOFTWARE,
TIRES, MOTORS,
& BATTERIES

WE ARE MEXICO'S
**AGRIBUSINESS
LEADER**

90%

1ST EXPORTER

**BROCCOLI,
CAULIFLOWER,
LETTUCE, CARROTS
& ASPARAGUS**

**PRODUCTION
GOES TO THE US**

CREATING OVER 167,000 DIRECT JOBS

LEADING AEROSPACE INDUSTRY

HALCÓN 1
THE FIRST TWO SEAT AIRPLANE
MASS-PRODUCED IN MEXICO

BAJÍO AEROSPACE
WE SUPPLY COMPONENTS FOR
COMERCIAL AIRPLANES SUCH AS BOEING



+200 DIRECT JOBS CREATED
AND 13 COMPANIES ESTABLISHED





LEATHER AND FOOTWEAR INDUSTRY

10% STATE GDP +\$500 M USD IN EXPORTS +3,000 COMPANIES INSTALLED +170,000 DIRECT JOBS



AIRPORT, CONNECTIVITY, LOGISTICS & INDUSTRIAL INFRASTRUCTURE



9 US DESTINATIONS INTERNATIONAL AIRPORT

CHICAGO, DALLAS, HOUSTON, LAS VEGAS,
LOS ANGELES, OAKLAND, SACRAMENTO,
SAN ANTONIO, AND SAN JOSÉ

THE MOST INNOVATIVE INDUSTRIAL CORRIDOR IN MEXICO

IN THE CROSSROAD OF THE 45 & 57 HIGHWAY,
LINKS CENTRAL MEXICO WITH THE USA AS WELL AS
THE MAIN PORTS.

SILAO, IDEAL TERMINAL'S LOCATION IN CENTRAL MEXICO

TO PROVIDE CAPACITY TO TAKE ADVANTAGE
OF EXPANDING CROSS-BORDER OPPORTUNITIES.

INTERMODAL HUB TO ACCESS THE KEY MANUFACTURING MARKET

EQUIPPED INDUSTRIAL PARKS

NATURAL GAS
POWER SUPPLY
FIBER OPTICS





FULL STATE SUPPORT

**A ONE STOP SHOP
FOR FULL ASSISTANCE IN YOUR
START-UP PROCESS**



TAILOR MADE INCENTIVES

**WE HAVE ENGAGED IN LONG TERM
PARTNERSHIPS WITH OVER
500 GLOBAL COMPANIES**

EDUCATION AND
PROFESSIONAL
TRAINING BASED ON
INDUSTRY NEEDS

STATE OF THE ART
TRAINING CENTERS
AND SCHOLARSHIPS TO
IMPROVE TECHNICAL AND
MANAGEMENT SKILLS

FULL SUPPORT TO EXPORTING COMPANIES



TO FULLY
COMPLY WITH
T-MEC / USMCA



IECA: INDUSTRY DRIVEN EDUCATION

OUR STEM MODEL
IS UNIQUE TO MEXICO

28+
TRAINING
CENTERS

3 HIGH TECH
TRAINING
CENTERS

6 TECH
MODULES
WITH INDUSTRIAL
EQUIPMENT

\$100 MILLION PESOS OWN REVENUE



CENTRO BAJÍO OCCIDENTE ALLIANCE

BECOMING THE MOST COMPETITIVE REGION IN LATIN AMERICA

GOVERNMENTS
FROM 6 STATES
CONFORM IT



GUANAJUATO



QUERÉTARO



AGUASCALIENTES



JALISCO



SAN LUIS POTOSÍ



ZACATECAS

SHARED **TOURISTIC** PLATFORM

INTERNATIONAL **AGENDA**

MÁS MEXICO: BUSINESS PLATFORM **TO PROMOTE THE REGION**

MINDFACTURE VALLEY

VALLE DE LA
MENTEFACTURA

GUANAJUATO

MEXICO'S
SILICON VALLEY

WE CONNECT STARTUPS, COMPANIES, ENTREPRENEURS, INVESTORS, INCUBATORS,
TECHNOLOGY PARKS AND RESEARCH CENTERS TO INNOVATE AND GENERATE SOLUTIONS.

GUANAJUATO IS READY FOR THE FUTURE

INNOVATION
BASED POLICIES

STRONG BET ON
INDUSTRY 4.0

FROM MANUFACTURE
TO MINUFACTURE
ECONOMY BASED ECONOMY

THIS IS WHY

GUANAJUATO IS YOUR BEST PARTNER

BUSINESS ORIENTED
GOVERNMENT

FRIENDLY & COMPETITIVE
BUSINESS ENVIRONMENT

QUALIFIED LABOR
+ TAILOR-MADE TRAINING SUPPORT

PREFERRED DESTINATION
FOR AUTOMOTIVE COMPANIES

EXPANDING
SUPPLY CHAIN OPPORTUNITIES
FOR OEM'S T1, T2, T3

AUTOMOTIVE CLUSTER
FOCUSED ON INDUSTRY 4.0

STRONG TOURISM IN OUR TWO WORLD HERITAGE CITIES

A blue-tinted image of Earth from space, showing the continents and oceans. The text "THANK YOU" is overlaid in large, white, bold, sans-serif capital letters across the center of the planet. The background is a dark, starry space with some lens flare effects.

THANK YOU



   @GobiernoGTO

GUANAJUATO.GOB.MX