**KEY INFROMATION**

**TIME:** November 5-10, 2018

**VENUE:** National Exhibition and Convention Center, Shanghai

**OFFICIAL WEBSITE:** http://www.shanghaiexpo.org.cn

**HOSTS:** Ministry of Commerce of the P.R.China, Shanghai Municipal People's Government

**GENERAL INFROMATION:**

The Enterprise Business Exhibition consists of 2 sections, trade in goods and trade in services.

The section of trade in goods consists of 6 exhibition areas, high-end intelligent equipment; consumer goods; electronics and household appliances; apparel, accessories and consumer goods; food and agricultural products; medical equipment and health-care products with a total area of 180,000 m2.

The section of trade in service comprises emerging technologies; service outsourcing; innovative design; culture and education; tourism services, etc. with a total area of 6000 m2.

Through this platform, Dutch companies can sell their goods and services to China or other countries.

**FEES:**

300 USD/ m2 for raw place; 3000 USD/9 m2 for standard booth;

20% off for reservation by January 31st 2018.(i.e. 240USD/ m2 for raw place; 2400 USD/9 m2 for standard booth;)

**BOOKING DEADLINE:** June 30,2017

**OTHER SUPPORTING INFORMATION**

1. Strong demand and a large number of professional purchasers

CIIE will invite Chinese enterprises from the whole country to come to do business . Merchants from other countries will also be invited to the Expo. It is estimated that more than 150,000 domestic and foreign professional purchasers will participate.

2. Multiple measures to guarantee all-round and effective service

China will facilitate participation in terms of customs clearance, inspection and quarantine, provide long-term one-stop transaction services online and offline.

3. Diversified and targeted supportive activities

Supporting activities such as supply-demand matchmaking meetings, seminar and product release will be held during the Expo.

4. Huge Chinese market and rapid growth of import

With the world's largest population, China is the second largest economy, as well as the second largest importer and consumer of the world. Now, China has entered a new age which consumption keeps increasing, indicating potential for the growth of consumption and import. In the following 5 years, China is expecting to import products and services valuing more than 10 trillion USD, which provides a historic opportunity for enterprises across the world to enter this huge market.