

Circular Economy at IKEA

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IKEA Italia Retail

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1

Inspire and enable millions of customers to live a more sustainable life at home

2

Strive for resource and energy independence

3

Take the lead in creating a better life for people and communities

People & Planet Positive



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A vibrant, stylized illustration of a forest scene. In the foreground, a stream flows through a valley, with several colorful fish swimming in it. On the banks, there are various animals: a brown bear on the left, a grey rabbit near a large tree, and several orange foxes. The tree has autumn-colored leaves, and an owl is perched on one of its branches. Another owl is flying in the sky. The background features rolling green hills and a blue sky with white clouds. The overall scene is bright and cheerful.

Resource and energy independance

Turning waste into

Resources

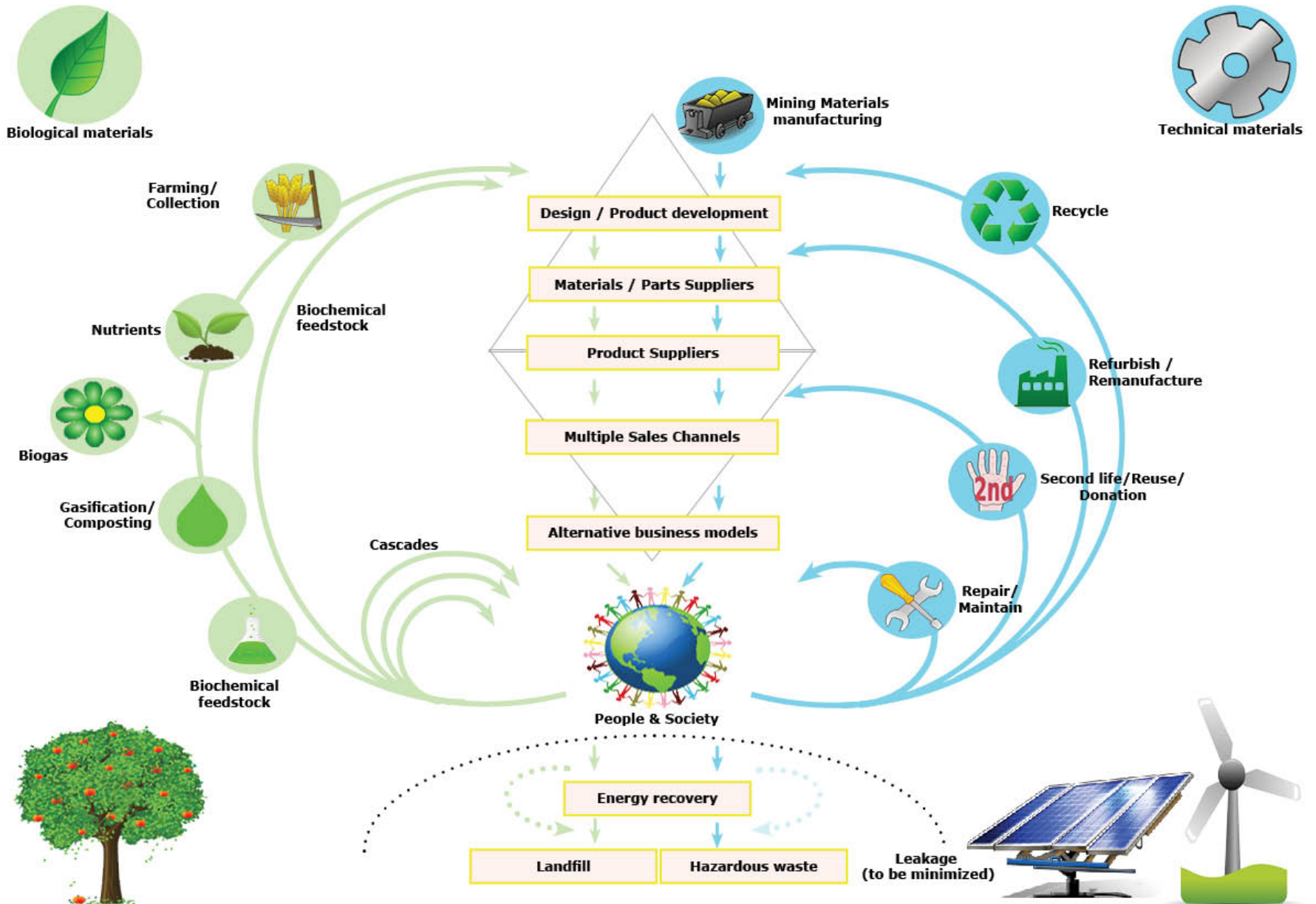


Our goals

We will take a lead in turning waste into resources. We will develop key resource chains securing recycled material, ensure key parts of our range are easily recycled and take a stand for closed loop society.

- strive for zero waste to landfill wherever possible, with a minimum of 90% of the waste from our stores and other IKEA operations sorted for recycling by the end of FY15;
- by the end of 2020 to reduce the waste from our stores with 10% (kg/m³) compared to 2013;
- to have material recycled 80% of the waste from our operations by 2020;
- enable customers to have clear and simple options for the reuse and recycling of appropriate categories of IKEA products, e.g. mattresses, sofas, appliances and light bulbs;
- target key raw material with dedicated “resource chain” projects to establish new flows of recycled materials

The circular economy model



Our wished position

IKEA will contribute to a circular economy by closing material loops coming from our products, operations and other external sources and by giving value, adding services and enabling our customers to maintain, repair, reuse and recycle home furnishing products





Our customers care

- Our customers are more receptive to sustainability.
- They want IKEA to actively help them.
- Customers thinking IKEA takes responsibility has remained unchanged for many years.

Our customers care



Great solutions for everyday waste management.
But what about waste management for the products?

IDEA FOR IKEA



Recycle your IKEA at  while renovating.



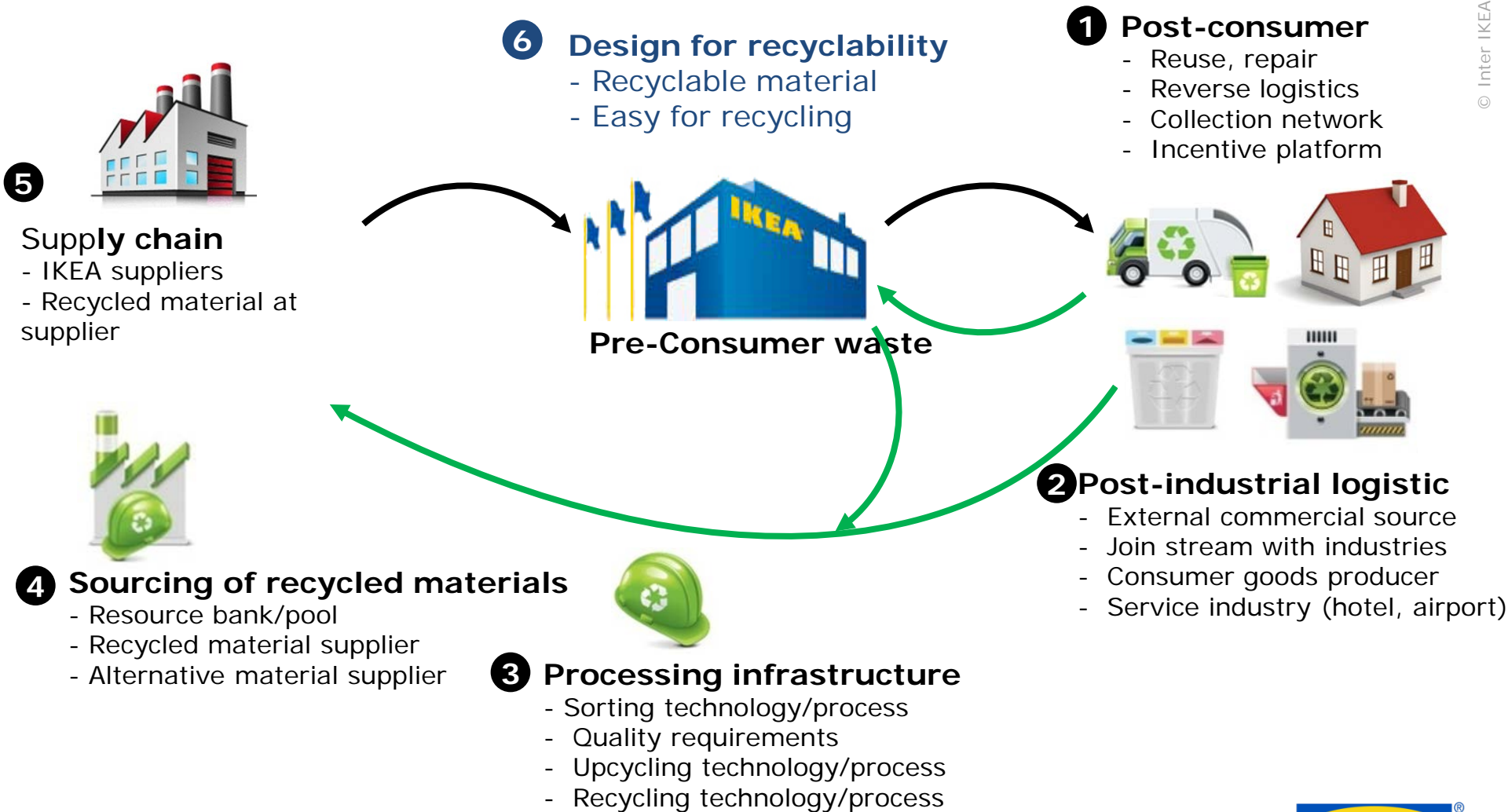
The online guide to recycle your .



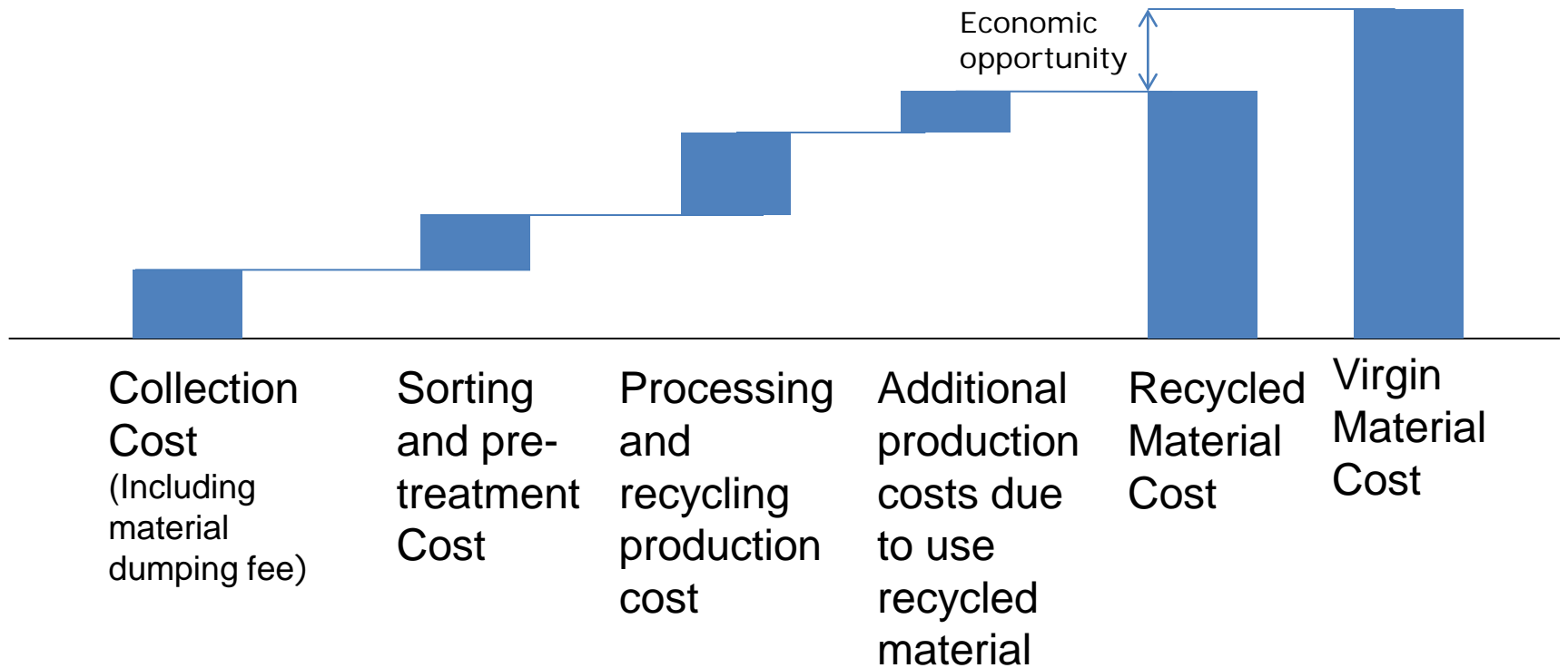
If only ikea had a "come pick up your recycling" service as well. pic.twitter.com/v4n2wrVS



How to approach circular economy



A sustainable opportunity must be economically sustainable



Current experiences

Second life - France

Reprise de vos
anciens meubles



Rechercher

Bienvenue chez IKEA France ! [Se connecter](#) ou [Créer un profil](#)

Demande

Nos produits

Chambre

Salle de bain

Séjour

Cuisine- Électro

Enfant

Espace Pros

Textiles et tap



mOn meuble
et moi

rappOrter

custOmiser

brOcancer

dOnner

reCycler



DONNEZ UNE SECONDE VIE À VOS MEUBLES

Envie de changements ?
Que faire de votre ancien meuble ?

**IKEA vous propose de découvrir 5 solutions
pour donner une seconde vie à vos meubles.**



Second life - Italy

novità

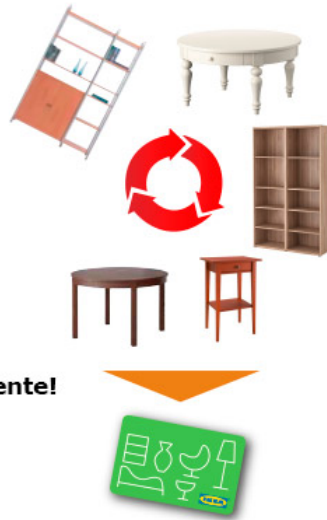
Diamo valore al tuo *usato* IKEA

Se sei socio **IKEA FAMILY** potrai cambiare il tuo mobile IKEA e ricevere **un buono** da utilizzare per i tuoi nuovi acquisti!

Non perdere l'occasione di rinnovare il tuo arredamento IKEA e di voler bene all'ambiente!

IKEA FAMILY

Scopri le condizioni del servizio e scarica il modulo >



Second life - Sweden

← → http://livethemma.ikea.se/kop-och-salj

Köp & sälj | inspiration från... x

Logga in Skapa konto **IKEA**

Sök på LIVET HEMMA


LIVET HEMMA

Blogg Play **Köp & Sälj** Min sida

Köp & sälj




Köp & sälj i samarbete med Blocket

Släng inte dina gamla IKEA möbler! Ge dem istället ett nytt hem så blir många glada, inte minst miljön! På Livet Hemma kan du sälja och köpa begagnade IKEA möbler. Lägg upp din annons så visas den både här och på Blocket. Dessutom kan du se alla Blocket-annonser med IKEA möbler här på Livet Hemma. Och är du [IKEA FAMILY medlem](#) annonserar du gratis!



Lägg in en annons +

Köp & sälj – så funkar det





-  Har du en begagnad IKEA möbel som du inte längre behöver?
- +
-  Som [IKEA FAMILY](#) medlem kan du annonsera gratis på Livet Hemma. Din annons syns även på Blocket.
- +
-  Ge din produkt ett nytt hem så blir alla glada. Inte minst miljön!



Köp & Sälj är ett samarbete mellan IKEA och Blocket. Alla IKEA annonser som läggs upp på Livet Hemma visas även på Blocket, och vice versa. Och är du [IKEA FAMILY](#) medlem annonserar du gratis.

Registrera dig som [medlem på Livet Hemma](#) och ange ditt [IKEA FAMILY](#) nummer. Då följer ditt [IKEA FAMILY](#) nummer med automatiskt varje gång du vill annonsera på [Köp & Sälj](#). Och om du inte är [IKEA FAMILY](#) medlem kan du [ansöka online](#).

Alla kategorier Hela Sverige Sök

Visar 1 - 50 av 12870 annonser

Idag 12:50		Ikea Billy bokhylla	Möbler & Heminredning Blekinge
Idag 12:50		IKEA Docksta bord och 4st IKEA PS Såga... 800:-	Möbler & Heminredning Jämtland
Idag 12:49		Recliner och korgstol 700:-	Möbler & Heminredning Jönköping
Idag 12:48		IKEA skrivbord svartbrunt 150:-	Möbler & Heminredning Malmö



Second life - UK

Customer Relations

- [How to shop](#)
- [All about Shop Online](#)
- [Buying guides](#)
- [Kitchen appliance guides](#)
- [IKEA services](#)**
- [Everyday quality guarantees](#)
- [Returns](#)
- [Planning tools](#)
- [Price guarantee](#)
- [Stock availability](#)
- [Store locator](#)
- [FAQ](#)
- [My Profile](#)

IKEA services

We pick it for you.



[In- store picking service](#)

We plan it for you.



[Kitchen planning service](#)

We assemble and install it for you



[Assembly service](#)
[Installation services](#)

We deliver it for you



[Home delivery service](#)

Buy a roof rack



You can now buy a roof rack at a preferential rate from HandiRack
[Find out more](#)

Rent-a-Van



IKEA stores have teamed up with Europcar car for great offers at all stores.
[Hire a van today](#)

We want your furniture!



[Find out more](#)

We finance it for you



[Finance services](#)

Second life - UK



Mattresses take back



Mattress take-back at IKEA in 21 countries by FY15. The initiative is linked to “where the good day starts”. Defined sustainability staircase model for the take-back service.



Repair at IKEA



- IKEA components spare parts to customers and stores
- IKEA components furniture spare parts in Nordic countries => Global service
- Repair shop in IKEA China



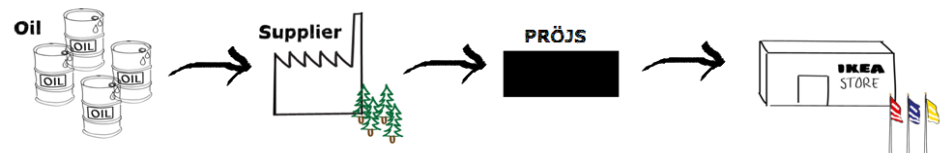
Material reverse flow - Italy

... gathered baled soft plastic waste from the 7 IKEA stores in Italy to be recycled

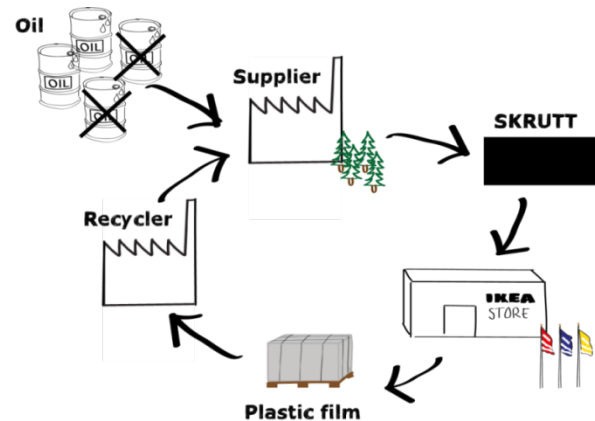
... sorted, cleaned and transformed into raw plastic materials at the nearest recycling facility in Italy

... **developed SKRUTT**, in collaboration with IoS , Trading and a Supplier in Czech Republic

From Supplying:



To a Resource Chain:

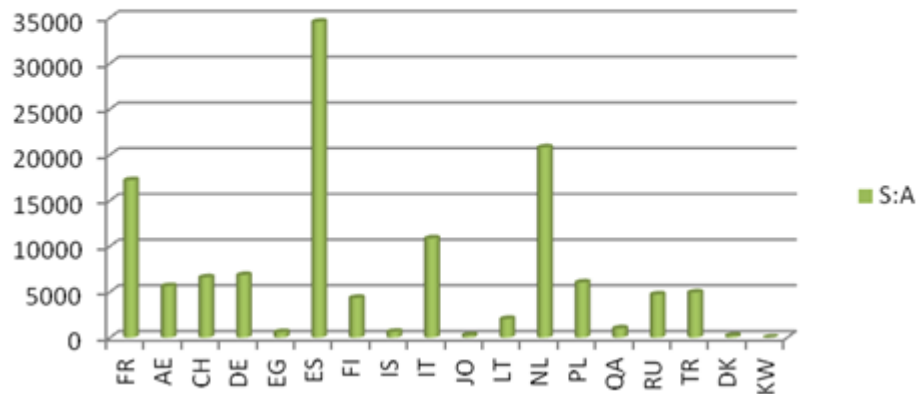


Ongoing experiences - Italy

Material reverse flow



SKRUTT S:A sales per country (pcs) up to week 11-2015





Home is the most important place in the world