



STevents Srl

The principles of sport applied to the business world



ASSOLOMBARDA
Confindustria Milano, Monza e Brianza, Lodi

Filiera Attrattività & Hospitality

Who we are

STevents is a company that deals with the creation and implementation of events in Italy and in the world, born from the twenty-year experience of its founder, Stefano Traldi, and thanks to his passion for sport he soon specialized in the design and organization of each type of sporting event.

STevents is involved in numerous corporate start-up projects, develops sponsorship projects, organizes international fairs in search of news to propose to its partners. The constant networking activity, born from a continuous research of the human relationship before that professional, has always been one of the cornerstones of the agency

Among his clients and works:

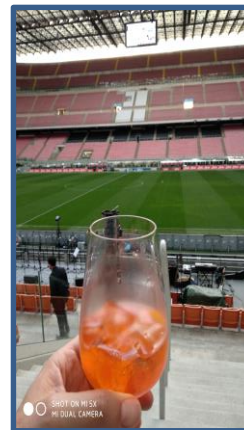
- Sport Management
- San Siro Tour & Museum
- Pantani Foundation
- Charity Events: «Olimpiadi del cuore»
- Fund Raising € 1,000,000 collected for various O.N.G.
- 1st private event San Siro Stadium Executive Room

Contacts

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M.i.c.e. and sport

Sport as a marketing and communication tool

It creates **integrated marketing and communication plans, incentives and Team Building** focused on achieving the goals requested by the customers.

WST-SHOW / World Sporting and accessible Tourism- Show

creation and realization of the first **B2B** and **B2C** fair, which combines sports, tourism and accessibility in a single environment.

Event consisting of an exhibition part, a congress part and a part of entertainment (sporting events available to the public)

www.wst-show.com