



Tree s.r.l.



ASSOLOMBARDA
Filiera Life Sciences

WE DELIVER **IMPACT** THROUGH **INNOVATION**

(Who we are)

We are a **strategy & innovation consultancy** with a vertical specialized in **healthcare**.

We understand innovation in healthcare begins by **putting the patient at the centre of the decision-making process**.

We **design & prototype**, together with different agents of the ecosystem, **new products and services that generate impact**.

We are pioneers in the **incorporation of digital solutions focused on both patients and healthcare professionals**.

(Contacts)

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(Product description)



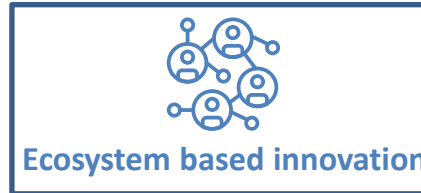
Market Insights

- Trend analysis and future foresight
- Market Research (both qualitative and quantitative)
- Customer segmentation
- Definition of value propositions and use-cases



Digital Health Service Design

- Identification of areas of opportunity
- Co-creation and development of digital services
- Design of Digital Therapies
- Market access plans



Ecosystem based innovation

- Open Innovation contests
- Management of pilots in hospital environments
- Co-creation of services with ecosystem agents
- Corporate Venturing (accelerators or incubators)



Corporate Transformation

- Omnichannel strategy and organizational models
- Intrapreneurship programs
- Transformation projects (cultural, agile, others)



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