

SAP ITALIA S.p.A.





SAP

SAP's strategy is to help every business run as an intelligent enterprise. As a market leader in enterprise application software, we help companies of all sizes and in all industries run at their best: 77% of the world's transaction revenue touches an SAP® system. Our machine learning, Internet of Things (IoT), and advanced technologies analytics help turn customers' businesses into intelligent enterprises. SAP helps give people and organizations deep business insight and fosters collaboration that helps them stay ahead of their competition. We simplify technology for companies so they can consume our software the way they want - without disruption. Our end-to-end suite of applications and services enables business and public customers across 25 industries globally to operate profitably, adapt continuously, and make a difference. With a global network of customers, partners, employees, and thought leaders, SAP helps the world run better and improve people's lives.







Tel.: 800 789 088

info.italy@sap.com

Portfolio Categories

We deliver comprehensive solutions for all business processes across all industries to run your business better, faster, and simpler enterprise-wide.

ERP and Finance

SAP S/4HANA
ERP for Small and Midsize
Enterprises
Financial Planning and Analysis
Accounting and Financial Close
Treasury Management
Accounts Receivable, Billing and
Revenue Management
Governance, Risk, Compliance
(GRC) and Cybersecurity

CRM and **Customer Experience**

SAP Customer Experience solutions Customer Data Marketing Commerce Sales Service

Network and Spend Management

Supplier Management
Strategic Sourcing
Procurement
Services Procurement and
External Workforce
Selling and Fulfillment
Travel and Expense

Supply Chain Management

Supply Chain Planning Supply Chain Logistics Manufacturing Product Lifecycle Management Enterprise Asset Management

HR and People Engagement

Employee Experience
Management
Core HR and Payroll
Talent Management
HR Analytics and Workforce
Planning

Business Technology Platform

Database and Data Management Application Development and integration Real Time Analytics Intelligent Technologies Machine Learning Artificial Intelligence Robotic Process Automation Process Intelligence

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