

# SAP ITALIA S.p.A.

THE BEST RUN



# SAP

SAP's strategy is to help every business run as an intelligent enterprise. As a market leader in enterprise application software, we help companies of all sizes and in all industries run at their best: 77% of the world's transaction revenue touches an SAP<sup>®</sup> system. Our machine learning, Internet of Things (IoT), and advanced technologies analytics help turn customers' businesses into intelligent enterprises. SAP helps give people and organizations deep business insight and fosters collaboration that helps them stay ahead of their competition. We simplify technology for companies so they can consume our software the way they want - without disruption. Our end-to-end suite of applications and services enables business and public customers across 25 industries globally to operate profitably, adapt continuously, and make a difference. With a global network of customers, partners, employees, and thought leaders, SAP helps the world run better and improve people's lives.

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# **Portfolio Categories**

We deliver comprehensive solutions for all business processes across all industries to run your business better, faster, and simpler enterprise-wide.

### **ERP and Finance**

SAP S/4HANA ERP for Small and Midsize Enterprises Financial Planning and Analysis Accounting and Financial Close Treasury Management Accounts Receivable, Billing and Revenue Management Governance, Risk, Compliance (GRC) and Cybersecurity

### **CRM and Customer Experience**

SAP Customer Experience solutions Customer Data Marketing Commerce Sales Service

# Network and Spend Management

Supplier Management Strategic Sourcing Procurement Services Procurement and External Workforce Selling and Fulfillment Travel and Expense

### Supply Chain Management

Supply Chain Planning Supply Chain Logistics Manufacturing Product Lifecycle Management Enterprise Asset Management

## HR and People Engagement

Employee Experience Management Core HR and Payroll Talent Management HR Analytics and Workforce Planning

### **Business Technology Platform**

Database and Data Management Application Development and integration Real Time Analytics Intelligent Technologies Machine Learning Artificial Intelligence Robotic Process Automation Process Intelligence

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