

This is IBM

Restlessly reinventing since 1911



IBM is an American multinational technology company headquartered in Armonk New York, United States, with operations in 175 countries.

Who we are

IBM Italy Research Unit global positioning

Well-being We are the largest technology employer

Driven by data and technology

The themes of IBM of the future revolve around three pillars....it is Cloud platform, Cognitive solutions, and Industry.

We are making **Power**, for example, the platform for Al. advanced analytics, and cognitive. We will make **Z** the engine that is going to, for instance, fuel this blockchain reordering of supply chain, it's absolutely the perfect platform for this. We will make our storage the vehicle that's going to manage those 45 zettabytes of data without which none of this happens

in the world.

We employ 380,000 IBMers.

In 2017, we generated 79.1 billion revenue

We invest more than \$6 billion a vear in

R&D, and just completed our 25th year of patent leadership.

We live at the intersection of business and technology.

We're continuously investing in skills and innovation

We innovate and imagine the future, working with experts to put our clients first

Contacts

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A set of Focus Areas aligned with the Italian investment priorities and growth forces



Human Technolopole (post EXPO), Genomics, Life Sciences, Nutrition, Regione Emilia Romagna Active Intelligence Center



Human assistive solutions for learning, cultural, wellbeina

Turism & Culture System



Proactive Cyber Intelligence & Security

European Union H2020 MIUR PON New Generation Networks 5G

Cybersecurity, Italia 4.0 (Ricerca, Big Data, Robotics, Digital Manufacturing)

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