

FIERA MILANO



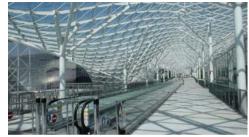
Filiera Attrattività & Hospitality

Who we are

Experience, creativity and professionalism the are foundations for Fiera Milano's success, a company, which since 2002, has been listed on the STAR segment of the Borsa Italiana Electronic Stock Exchange. Trade fairs, conferences and events do not simply find a venue in Fiera Milano, but also their complete expression, thanks to suggestive and versatile locations and multiple exclusive services.

From catering to installations, communication to publishing, consulting for internationalisation and support services for conferences, Milano Fiera accompanies and promotes the Made in Italy sector throughout the world and plays host to international excellence in Italy.







FIERA MILANO MANAGES ONE OF THE MOST VAST, MODERN AND FUNCTIONAL EXHIBITION DISTRICTS IN THE WORLD, JUST A STONE'S THROW FROM MILAN.

345 THOUSAND GROSS SQUARE METRES OF COVERED FLOOR SPACE (WITH THE ADDITION OF A FURTHER 60 THOUSAND SQUARE METRES OF OPEN-AIR EXHIBITION SPACE).

MOREOVER, THE CITY OF MILAN PLAYS HOST TO THE MICO CONFERENCE CENTRE, ONE OF THE LARGEST OF ITS KIND IN BOTH EUROPE AND THE WORLD, AND CAPABLE OF 18,000 ACCOMMODATING UP TO PEOPLE APPROXIMATELY 70 CONFERENCE ROOMS.

OVER 90 EVENTS PER YEAR (WITH MORE THAN 35 OF THESE BEING ORGANISED ABROAD) FOR AN AVERAGE OF 1.8 MILLION NET SQUARE METRES OF EXHIBITION SPACE (WITH EXHIBITIONS HELD ABROAD ACCOUNTING FOR 375,000 SQ.M), APPROXIMATELY 34,000 EXHIBITORS (WITH EXHIBITIONS HELD ABROAD ACCOUNTING FOR OVER 8,600) AND IN EXCESS OF 4 MILLION VISITORS IN TOTAL: FIFRA MILANO IS A BUSINESS. PLATFORM, A DRIVING FORCE FOR INTERNATIONALISATION AND A REPRESENTATIVE OF QUALITY FOR THE GLOBAL MARKET.

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