

Who we are

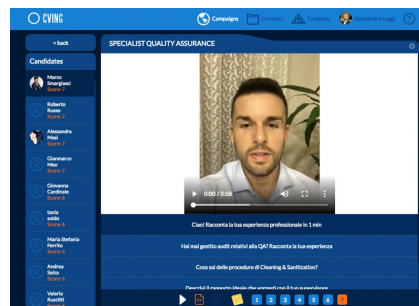
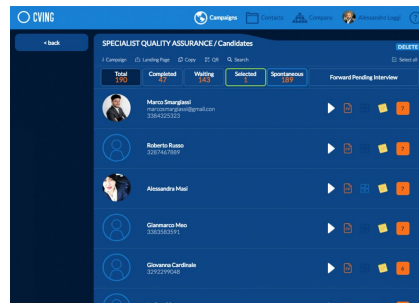
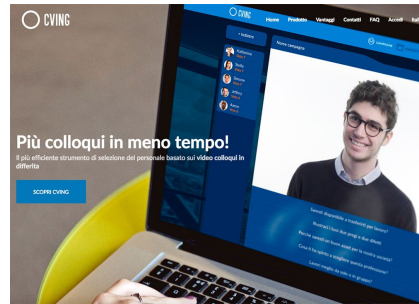
CVing is the first completely innovative **social video-recruitment** platform with a disruptive strategy: in fact the process differs from the classical methodology using **innovative recruitment tools** such as chatbots, social network systems and vertical channels. More than a product, CVing is a method (process innovation), which leads brands to face challenges solidly imminent of the Digital Revolution. In particular:

- **Reduction of selection times**, on average 60%
- **Reduction of outsourcing costs**, from 40% to 70%
- Only **motivated and target candidates**
- Enhancement of **Employer Branding**, with consequent increase of attractiveness towards of candidates
- Increase in the **presence of the brand** through channels other than those typically exploited by the marketing.

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Product description

The core business of CVing has always been the **development and the sale of software** through the distribution of temporary use licenses.

Thanks to the experience gained by visiting companies of all sizes and types, new needs have emerged that have led to the structuring of different services to support the recruiter. This is how Cving Service is born: the service **focuses on the research and pre-selection** phases, letting the customer deal with the selection, facilitated by the activities carried out by the staff and by the CVing software. The service offered differs between spot searches and ongoing research. Finally, we offer a **consultancy service** offering training days at multiple levels.