

# FutureBrand

FutureBrand is a global brand transformation company. Based in the world's most exciting cities, we are a diverse and entrepreneurial group of brand, creative & experience experts. We help businesses grow even when times change by better connecting brand purpose to everyday experience.

Claudio Burchi  
Growth Officer

Tel.: 0039 3358497033

Claudio.burchi@futurebrand.com

# CMGRP S.p.A.

Some of the brands we are proud to work with:



NESPRESSO



ASSOLOMBARDA  
Filiera Agroalimentare

Services:

- Brand Purpose;
- Brand Positioning;
- Brand architecture/ go to market strategy;
- Brand Identity, Expression & Packaging Design;
- Innovation & technology;
- Naming;
- New Brand Creation;
- Internal Engagement;
- Retail & Environmental Design;
- Digital experience;
- Brand Communication.

[www.futurebrand.com](http://www.futurebrand.com)

<https://www.instagram.com/futurebrandmilan/>