

Cheil

CHEIL ITALIA SRL

We create connected experiences that matter



ASSOLOMBARDA
Filiera Largo Consumo

(Who we are)

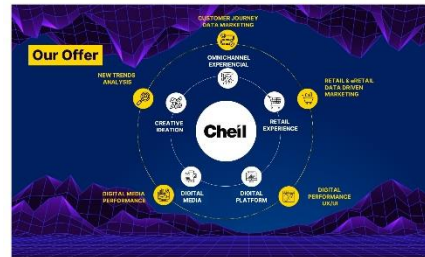
We are the first Italian agency whose soul is a unique intercultural mix: an Italian/Korean hybrid in which Korean rigor and technology merge with Italian creative fluidity.

We are artist of the data-performance business approach, with a touch of coolness.

(Contacts)

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(Product description)



- Digital platforms: website, e-commerce, CRM;
- End to End Performance: full funnel analyze and monitoring, insight definition and planning;
- Experiential: omnichannel projects & activities, including events, innovative OOH;
- Content: exploiting creativity to craft contemporary and engaging storytelling;
- Retail: design, production, management for in-store projects and activations;
- Media: planning, buying, campaign creation and distribution

www.cheil.it