



**Womenswear**

Designer RTW		
Category	Price Point	Notes
Jackets	\$1000 - \$4500	Armani, Brunello Cucinelli, Loro Piana, Marni, Dolve and Gabbana, Fendi, Etro, Gucci
Shirts	\$500 - \$1200	Brunello Cucinelli, Marni, Etro, Prada,
Blouses	\$500 - 1500	
Dresses	\$750 - \$4000	Marni, Dolce and Gabbana, Fendi, Valentino, Prada, Miu Miu, Pucci, Cavalli
Skirts	\$750 - \$1500	Valentino, Marni, Prada, Piazza Sempione,
Pants	\$600 - \$1500	Brunello Cucinelli, Prada, Agnona
Outerwear	\$1500 - \$5000	Fendi, Marni, Prada, Brunello Cucinelli, Moncler
Fur	TBD	Fendi, Valentino, Marni
Leather	\$1500 - \$8000	Valentino, Marni, Fendi
Evening	\$2000 - \$10000	Valentino, Dolce and Gabbana, Etro, Fendi,
Knits	\$700 - \$3000	Missoni, Loro Piano, Marni, Prada,

Contemporary RTW		
Category	Price Point	Notes
RTW	\$240-100	MSGM
RTW	\$500-1200	NO.21

Modern RTW		
Category	Price Point	Notes
RTW	\$500-3000	RED VALENTINO
RTW	\$350-1200	M.MISSONI
RTW	\$350-1200	PESERICO
RTW	\$350-1200	FUZZI
RTW	\$350-1200	JUST CAVALLI
RTW	\$150-1200	WEEKEND MAX MARA

KIDS		
Category	Price Point	Notes
RTW	\$80-\$500	Armani Junior
Shoes	\$350-\$500	Giuseppe Junior
RTW/Shoes	\$30-\$120	Diesel
RTW/Shoes	\$150-\$2000	Dolce & Gabbana
RTW/Shoes	\$120-\$600	Fendi
RTW/Shoes	\$175-\$800	Gucci
Shoes	\$145-\$215	Tods
RTW	\$120-\$250	Versace

Swimwear		
Category	Price Point	Notes
SWIM/COVERUPS	\$150-500	Missoni Mare
SWIM/COVERUPS	\$200-600	Moschino
SWIM/COVERUPS	\$200-600	Fuzzi
SWIM/COVERUPS	\$200-700	Emilio Pucci
SWIM/COVERUPS	\$200-7000	Etro
SWIM/COVERUPS	\$200-600	Roberto Cavalli
SWIM/COVERUPS	\$200-600	Brands like: Zimmermann, Lisa Marie Fernandez, Kiini,

**Beauty**

Cosmetics & Skincare		
Category	Price Point	Notes
Natural/Organic	\$50 - \$300	Luxury Organic Skincare/Cosmetic Categorys like Tata Harper, Farmaesthetics, Indie Lee
Niche Apothecary	\$50 - \$300	Smaller Apothecary Categories of Tools, Skincare, Hair, Suncare
Iconic Brands	\$50 - \$300	Dolce & Gabbana, Gucci

Fragrance		
Category	Price Point	Notes
Niche	\$150 - \$500	Emerging or Artisinal Categorys like Ex Nihilo, Le Labo, Diana Vreeland, EB Florals, L'Artisan
One of a Kind	\$300+	Bespoke Fragrances, One of a Kind Fragrances





Menswear		
Category	Price Point	Notes
Jackets	\$1000 - \$4500	Armani, Brunello Cucinelli, Loro Piana, Dolce and Gabbana, Fendi, Etro, Gucci, Valentino, Private Label Opportunities
Furnishings	\$500 - \$1500	Dolce, Eton, Armani, Isaia, Kition, Ferragamo, Zegna, Private Label Opportunities
Pants	\$600 - \$1500	Armani, Brunello Cucinelli, Loro Piana, Dolce and Gabbana, Fendi, Etro, Gucci, Valentino, Private Label Opportunities
Outerwear	\$1500 - \$5000	Armani, Brunello Cucinelli, Loro Piana, Dolce and Gabbana, Fendi, Etro, Gucci, Valentino, Moncler, Private Label Opportunities
Leather	\$1500 - \$8000	Valentino, Marni, Fendi, Private Label Opportunities
Knits	\$700 - \$3000	Armani, Brunello Cucinelli, Loro Piana, Dolce and Gabbana, Fendi, Gucci, Valentino, Private Label Opportunities
Luxury Classic Brands	\$500 - \$20000	Brioni, Isaia, Kition, Z Zegna, Brunello Cucinelli
Advanced Designer Brands	\$500 - \$20000	Gucci, Dolce & Gabbana, Fendi, Valentino
Business Casual Suit Separates	\$500 - \$1500	Suit Separates in casual fabrications from brands like Theory, Rag & Bone, Boglioli, Cucinelli, Incotex, Boss, Eleventy
Contemporary New Essentials	\$300 - \$2000	Brands like APC, Ami, Rag & Bone
Advanced Contemporary Streetwear	\$300 - \$2000	Brands like McQ, Public School, Marcelo Burlon, Hood by Air
Denim	\$200 - \$700	Artisanal denims specializing in craftsmanship, washes and fabrics.
Performance Athletic	\$200 - \$700	Tech inspired, fashion forward, true performance activewear in all classifications
All Day Active Inspired	\$200 - \$1500	Active inspired sportswear from brands like EFM, Boss, Z Zegna, Cucinelli

Leather Goods		
Category	Price Point	Notes
Private Label Opportunities	\$395+	Backpacks, Briefcases, SLG's
Tech Influenced	\$200+	Tech Holders, transporters, chargers, accessories
Bespoke	\$500+	Customizable, personalized LLG's and SLG's
Business Casual	\$500+	Backpacks, modern briefcases, modern duffles, slg's, business travel

Shoes		
Category	Price Point	Notes
Icon Designer Brands	\$500 - \$2000	Zanotti, Prada, Ferragamo, Dolce, Fendi, Valentino
Private Label Opportunities	\$395+	Dress Shoes & Sneakers
Essential Sneakers	\$350 - \$600	Sleek, business casual, essential sneakers like Common Project, Lanvin, Kswiss
Bespoke	\$500+	Customizable dress shoes
Active	\$200+	Anything from true performance to active inspired
Collaboration	\$200+	Brand collaboration capsule with fashion influencers or celebrities

Other Accessories - Jewelry, Sunglasses, Tech		
Category	Price Point	Notes
Active Sunglasses	\$300+	Performance sunglasses
Headphones	\$200 - \$1000	Brands like Master & Dynamic, Pryma, Marshall's, B&O PLAY
Social Media Accessories	\$200 - \$500	
Speakers	\$200 - \$2000	Portable speakers like Jambox, Stelle or Home speakers
Phone Accessories	\$50 - \$500	Luxe phone covers like La Mela - luxe materials.
Wearable Tech	\$100 - \$2000	iWatch Accessories, Health Trackers, etc

Grooming		
Category	Price Point	Notes
Skincare	\$100 - \$1000	Masculine, shaving, serums, oils, lotion, bath & body, treatment, tools
Bespoke Fragrances	\$300+	

## Saks Fifth Avenue- Fashion Office

### Categories of Interest for ITC Curated Trade Show

Contemporary RTW/ Jewelry/ Sunglasses: Brands on Saks' Radar		
Category	Price Point	Notes
RTW	\$240-100	Vivetta
RTW	\$500-1200	Caterina Gatta
RTW	\$500-1200	Au Jours Le Jours
RTW	\$500-2200	Philosophy di Lorenzo Serfani
Jewelry	\$2,000 +	Diego Percossi Papi
Jewelry	\$2,000 - \$15,000	Massimo Maria Melis
Jewelry	\$2,000 +	Fabio Selini
Sunglasses	\$150-\$350	Snob Milano
Sunglasses	\$250-\$395	Movitra
Sunglasses	\$125-\$300	Sunboo